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Fc2dvidh UNITED STATES DISTRICT COURT 1 SOUTHERN DISTRICT OF NEW YORK 2 3 VIDIVIXI, LLC and FRANCIS T. BRADLEY, 4 Plaintiffs, New York, N.Y. 5 15 Civ. 7364(JGK) V. 6 MARK ANTHONY GRATTAN and MARK 7 GRATTAN DESIGN & BUILD, 8 Defendants. 9 10 December 2, 2015 9:20 a.m. 11 Before: 12 HON. JOHN G. KOELTL, 13 District Judge 14 APPEARANCES 15 GUZOV OFSINK LLC Attorneys for Plaintiffs 16 BY: MATTHEW ADAM PEK 17 RAO LAW GROUP 18 Attorneys for Defendants BY: SIDDARTHA RAO 19 BRIAN BOHM 20 21 22 23 24 25

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               (Hearing resumed)
               THE COURT: Good morning, all. Please be seated.
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               Mr. Pek, call your next witness.
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               MR. PEK: Your Honor, the witness we had here
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      yesterday, Mat LaBarbiera, obviously didn't have a chance to
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      testify yesterday. I had been on the phone with him this
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     morning. Our only other witness is the defendant. However, we
      would like to have Mat LaBarbiera on the record.
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               I have just forfeited my phone but Mr. LaBarbiera said
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      he is on his way. I believe we would only need five to ten
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     minutes. If there is any way that the Court would be willing
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      to wait, we would -- I have ten minutes at most of questioning
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      for Mr. LaBarbiera and Mr. Grattan --
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               THE COURT: OK. We can start with Mr. Grattan and
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      interrupt Mr. Grattan's testimony to take Mr. LaBarbiera's
      testimony. All right.
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       MARK ANTHONY GRATTAN, JR.
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           called as a witness by the plaintiffs
           having been duly sworn, testified as follows:
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               THE CLERK: Please state your full name, spell your
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      last name slowly for the record.
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               THE WITNESS: Mark Anthony Grattan, Jr.
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      G-r-a-t-t-a-n.
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               THE CLERK:
                           Thank you.
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                          All right. Mr. Pek, you may examine.
               THE COURT:
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- 1 DIRECT EXAMINATION
- 2 BY MR. PEK:
- 3 Q. Good morning, Mr. Grattan.
 - A. Hi.

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Q. Good morning again, Mr. Grattan.

Mr. Grattan, could you please do a brief summary of the history of your meeting my client, the plaintiff, Tim Bradley, from the moment following graduation from Pratt where you bumped into Mark -- excuse me, Mr. Bradley at the wood shop and decided to go forward that moment we discussed yesterday?

A. I guess I recall our first wood shop interaction to be with his friend Nate Lowman. They had asked him to build an object for his home in Long Island, I believe. And Tim asked me if I would like to do the project with him.

My assumption as to why he wanted me to do the project with him -- well, actually I didn't know this at first, but, I mean, I think he took on the project wanting to help Nate but didn't know how to execute the project, which is why he hired me to help him with the job. And that's how it all started.

- Q. Were you employed at the time when you crossed paths with Mr. Bradley early in 2013?
- 22 A. I was self-employed.
- Q. And were you doing business under the name Mark Grattan
 Design & Build, is that correct?
- 25 A. Yes.

- 1 Q. Have you ever described yourself as a freelance designer?
 - A. All the time, yes.

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Q. Do you recall yesterday in court -- withdrawn.

How would you describe your business relationship in your experience as you understood it to be with Mr. Bradley, if you had one?

- A. At this point or -- I don't understand the question.
 - Q. Is it true that you crossed paths with Mr. Bradley at some point following your graduation from Pratt at the Sunset wood shop?
 - MR. RAO: Asked and answered.
- Q. Did you bump into Mr. Bradley at some point in 2013?
- A. I did not bump into him at the wood shop. He came specifically to see me at the wood shop.
 - Q. How would he have known that you had been there?
- 16 A. Because I would have told him I was there.
- Q. So you had an existing -- did you have an existing
- 18 | friendship with Mr. Bradley at the time?
- 19 A. Yes.
- 20 Q. And have you ever heard the word "Vidivixi" before entering
- 21 into business with Mr. Bradley?
- 22 | A. No.
- 23 Q. Did you enter a business with Mr. Bradley?
- 24 A. Yes, an undocumented business but yes.
- 25 | Q. An undocumented business, is that your testimony?

- 1 | A. Yes.
- 2 | Q. And how would you describe that business relationship?
- 3 A. It was fine. We had a good time working with each other.
- 4 I enjoyed his company and I assume he enjoyed mine as well and
- 5 we worked well together.
- Q. How would you describe your skill set or your skill set
- 7 | versus Mr. Bradley's skill set, if they are at all different?
- 8 A. Well, for starters, I have a pretty extensive knowledge of
- 9 | furniture design and build. I have extensive knowledge in
- 10 generating technical drawings, graphic design, programs such as
- 11 Adobe PhotoShop, Adobe Illustrator, Indesign, and these are
- 12 | skills that I've learned that was lacking in Tim's repertoire,
- 13 | I guess, as time went on.
- 14 | Q. What specific skills did you find were lacking?
- 15 A. The ones I just mentioned.
- 16 | Q. Well, can you be specific?
- 17 | A. Woodworking, generating technical drawings, graphic
- 18 | layouts. Even the easiest thing of responding to emails I
- 19 | think he had difficulty doing.
- 20 | Q. At any point in time, was there a discussion between
- 21 | yourself and Mr. Bradley regarding what it was that Mark
- 22 | Grattan was to do in this business and what was it that Tim
- 23 | Bradley was?
- 24 A. No. And that's something that I think I stated in the
- 25 declaration is that what happened with us was organic, and it

- sort of just fell the way that it did because of the things that we had to offer and bring to the table.
- 3 Q. You mentioned that the first occasion or the first project
- 4 | that you undertook with Mr. Bradley was for someone by the name
- 5 of Nate Lowman?
- 6 A. Yes.

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- Q. Were you compensated for that job?
- 8 | A. Yes.
 - Q. And what was the job specifically?
- 10 | A. It was the building of the Jumping Jack Credenza.
- 11 | Q. What does the word -- in the Jumping Jack Credenza, what
- 12 does "Jumping Jack" refer to? Does that have any specific
- meaning?
- 14 A. It's just the form of the details in the piece of furniture
- 15 | that resemble someone doing a jumping jack essentially.
- 16 Q. Does that jumping jack design appear anywhere in the 14
- 17 pieces we discussed yesterday?
- 18 | A. Yes.
- 19 Q. Can you tell me which pieces specifically?
- 20 A. Bugsy's Bar.
- 21 | THE COURT: What?
- 22 THE WITNESS: Bugsy's Bar.
- 23 | Q. Prior to -- had you ever employed the jumping jack
- 24 mechanism in connection with any of your woodworking prior to
- 25 entering into business with Mr. Bradley?

- 1 | A. No.
- 2 | Q. Did you and Mr. Bradley jointly develop or design the
- 3 | jumping jack style, if you will?
- 4 A. Together? Yes.
- 5 Q. So was it a collaborative effort?
- 6 A. Yes, it was.
- 7 Q. Of the 14 pieces that we have been discussing and that we
- 8 heard testimony about yesterday, how many of those pieces did
- 9 | you design?
- 10 A. There was a -- design solo? Probably about four or five of
- 11 them.
- 12 | Q. Can you tell me which ones specifically?
- 13 A. The Low Credenza Blue, the Ash Baby.
- 14 THE COURT: I'm sorry. The what?
- 15 THE WITNESS: A-s-h.
- 16 THE COURT: Ash what?
- 17 THE WITNESS: Baby. It is a funny name.
- 18 THE COURT: OK.
- 19 A. The Vantage Chair.
- 20 | Q. Is it just those three?
- 21 A. No. I'm thinking. I'm nervous up here.
- 22 | Q. Take your time.
- 23 | A. I think sole design was just those three pieces. The other
- 24 ones were joint collaboration -- initial collaboration.
- 25 | Q. Did you provide a declaration in connection with this

1 action?

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- A. Yes, I did.
- 3 | Q. Do you recall the contents of that declaration?
 - A. Yes.
- Q. Do you recall -- has it ever been your position that you
- 6 designed all the pieces of the Vidivixi collection, the 14
- 7 pieces?
- 8 A. The details of the pieces, yes. The initial designs were a
- 9 collaboration between the two of us, but as the pieces
- 10 developed and were finalized I was left alone to design the
- 11 | final elements and details of each of those pieces.
- 12 | Q. How would you describe your role in the Vidivixi
- 13 partnership, if it was a partnership? Rather -- withdrawn.
- 14 Was it your understanding as you began work with
- 15 | Mr. -- or was it your understanding that the work you were
- 16 doing and had begun to do with Mr. Bradley under the Vidivixi
- 17 | name, that either one of you had a specific set of duties
- 18 | exclusive to the other? For example, was it that you were the
- 19 one and only person who would be doing wood shop work?
- 20 | A. I did what he couldn't do and he did what I couldn't do.
- 21 | That was it. I didn't have the capability of paying for
- 22 | things. He didn't have the capability of executing a piece of
- 23 | furniture into a three-dimensional object.
- 24 | Q. What do you base that estimation on the valuation of
- 25 Mr. Bradley as not having the skills necessary, as you state in

- 1 | your declaration, to conduct the business of Vidivixi?
- 2 A. Because he didn't do it. I don't know how else to -- how
- 3 | did I come up with that answer? How did I come up with that
- 4 reasoning? Because he wasn't capable of performing those
- 5 skills.
- 6 Q. Which specific skills was he incapable of?
- 7 A. Woodworking, graphic layouts, technical drawings.
- 8 Q. Technical --
- 9 A. Technical drawings used to be provided for outsourced
- 10 vendors specifically. Technical drawings used for line sheets,
- 11 | tear sheets that are specific to interior designers and other
- 12 | industry, whatever, that needed information, dimensions, call
- 13 outs.
- 14 THE COURT: Did you ever have any discussions with
- 15 | Mr. Bradley over the creation of the Vidivixi Mark?
- 16 | THE WITNESS: I talked to him about what I liked. I
- 17 | talked to him about logos that I liked. I talked to him about
- 18 | spacing, the heaviness of the weight of the line, you know, the
- 19 business card layout, the website layout. And a lot of the
- 20 | times I would get, "Mark, do what you want, I trust you," which
- 21 | is what I also got from him.
- 22 | THE COURT: I'm sorry. You got what?
- 23 THE WITNESS: "Mark, do as you want. I trust you."
- But, yeah, we would have initial conversations about
- 25 | how it should be, why I thought it should be this way.

1	THE COURT: When did you first start having
2	conversations with Mr. Bradley about Vidivixi?
3	THE WITNESS: We first started having conversations
4	about Vidivixi when we did the exhibition in Industry City
5	called Factory Floor.
6	THE COURT: I'm sorry. When you did what?
7	THE WITNESS: The exhibition in Industry City.
8	THE COURT: And when was that?
9	THE WITNESS: That was November 2011 2012. I'm not
10	sure.
11	THE COURT: OK. So
12	THE WITNESS: It's in the timeline somewhere.
13	THE COURT: Yes, but I want to understand your
14	testimony now to the best of your recollection.
15	So in connection with the exhibit in Industry City,
16	you began to have discussions with Mr. Bradley about Vidivixi?
17	THE WITNESS: Yes.
18	THE COURT: Did any of those discussions involve what
19	the nature of Vidivixi would be, what the nature of your
20	relationship with Mr. Bradley would be?
21	THE WITNESS: Well, I think that was sort of we
22	never had that discussion, which is why I think we're sitting
23	here today is because we always kept it very friendly. Maybe I
24	think the both of us found it difficult to talk to each other

about it, and at some point I think it needed to be discussed.

And when we were embarking on sales, I needed to bring up the ultimate situation and --

THE COURT: What do you mean by that, "the ultimate situation"?

THE WITNESS: How the money is allocated, who gets what, where the money goes, who gets what percentage, so on and so forth.

THE COURT: When did you first have a discussion about that?

THE WITNESS: We didn't have a verbal discussion. It was an email I sent last summer I think at the beginning of August/late July.

THE COURT: Of 2015?

THE WITNESS: Yes, sir.

THE COURT: OK. Thank you.

BY MR. PEK:

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Q. Did you ever invest any money in the Vidivixi or contribute any money to the Vidivixi enterprise or business?

A. Well, for one, I -- we split the rent for Colony the first

- month, April, 425 apiece. The rent was 850 a month. I paid --
- 21 where everything was fabricated in Industry City, I paid
- 22 monthly rent of 1280 a month. I would consider that a
- 23 significant investment in Vidivixi.
- Q. Was there any documentary evidence of the money that you
- 25 paid that you just mentioned?

- A. The rent? I mean, yes. Through Walter Goodman, yes, the landlord of the shop in Industry City.
- Q. Prior to today, in connection with this action, did you on your attorney, Mr. Rao, contact Mr. Goodman in connection with
- 5 | this action?
- 6 | A. Yes.

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- Q. And did Mr. Goodman provide you with any records of proofs of payment?
- A. Walter Goodman actually said he does not keep records, but through email communication with me Walter Goodman said -
 based on the testimony that Tim gave Mr. Bradley, it said that Walter had been sending him invoices for quite some time, but Walter actually had never written an invoice, neither did Tim,
- be, you would be able to retrieve that information from Walter.

neither did me. My name was on the lease, and, I mean, if need

- Q. Was it your testimony just now that Mr. Goodman does not keep records, to the best of your knowledge?
 - A. I mean, that's what he said in the email, but I'm sure if the courts get involved in it, I'm sure there would be information that he would be willing to give up.
 - THE COURT: Sir, please keep your voice up. Move your chair into the microphone.
- 23 THE WITNESS: Sorry.
- 24 THE COURT: Towards the microphone. Thank you.
- 25 BY MR. PEK:

- 1 | Q. I just want to step back for a moment and perhaps just to
- 2 | confirm. You mentioned that you had a difficult time earlier
- 3 remembering exactly which pieces you designed, is that right,
- 4 out of the Credenza, Ash Baby, as you said?
- $5 \parallel A. \text{Mm-hmm}.$
- 6 Q. Of the 14 pieces, I think that -- I might be leaving out
- 7 one -- was there a chair, as well, that you designed?
- 8 | A. Yes.
 - Q. Was there anything else that you alone designed?
- 10 | A. No.

- 11 MR. PEK: Your Honor, I would like to approach the
- 12 | witness with Mr. Grattan's declaration submitted in opposition
- 13 | to plaintiffs' motion for preliminary injunctive relief.
- 14 | THE COURT: All right. Please keep your voice up.
- 15 BY MR. PEK:
- 16 Q. Mr. Grattan, do you recognize this document?
- 17 | A. Yes.
- 18 | Q. What do you recognize it to be?
- 19 A. My declaration.
- 20 MR. RAO: Your Honor, just a quick issue here. I
- 21 can't hear what counsel is saying, and he has my copy of the
- 22 | declaration so I also don't have a copy. He is welcome to use
- 23 | it but I need to be able to hear what --
- 24 MR. PEK: (Handing to Mr. Rao)
- 25 Q. Do you recognize this to be the same document?

A. Yes.

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MR. PEK: Mr. Rao, would you like to see it?

MR. RAO: I have a copy here.

- Q. Would you mind reading paragraph 16 of your declaration into the record.
- A. "Very quickly I took the lead in everything related to the design and promotion of the brand from the first exhibition."
 - Q. Would you mind reading paragraph 20.
- 9 A. "I handled all graphic design and fabrication of Vidivixi."
 - Q. Is it your testimony today that you handled all graphic
- 11 design, brand promotion, all design and fabrication for
- 12 | Vidivixi?
- 13 A. Yes. The lead role? Yes.
- 14 Q. I'm just -- do you recall testifying earlier to only having
- 15 designed three pieces that you can recall?
- 16 A. Well, yes, but this is saying I -- I am not saying here
- 17 that I designed solely these pieces. I said I took the lead in
- 18 these designs.
- 19 Q. Would you mind reading paragraph 20 once more?
- 20 | A. "I handled all graphic design and fabrication of Vidivixi."
- 21 Q. Do you recognize the discrepancy between that statement in
- 22 | the declaration and what you just testified to today?
- 23 A. Graphic design and design of furniture, those are two
- 24 different things to me.
- 25 | Q. And it's your testimony today that you handled all design

- 1 | or graphic design? I just want to be clear.
- 2 A. I led all furniture design and I designed all graphic
- 3 design and, yeah, OK, of Vidivixi.
- 4 Q. Were you in court in this courtroom yesterday, Mr. Grattan?
- 5 A. Yes.
- 6 Q. Do you recall your attorney calling certain witnesses to
- 7 | the stand to testify on your behalf?
- 8 | A. Yes.

- Q. Do you recall the testimony of Mr. Graham --
- 10 | A. Anderson.
- 11 Q. Yes. Thank you.
- Do you recall Mr. Anderson testifying that --
- THE COURT: Don't go over other people's testimony,
- 14 please.
- 15 Q. How much money would you say you invested in Vidivixi in
- 16 | total?
- 17 A. I mean, my math is horrible. I don't know how to pull it
- 18 off the top of my head, I'm sorry.
- 19 | Q. But --
- 20 A. I mean, you could times the rent times 12 and whatever else
- 21 | I think there is. I don't know how to pull it through that
- 22 math?
- 23 Q. OK. I'll ask you a different question.
- Of the total amount of money that you are aware had
- 25 been invested in Vidivixi by anybody, can you estimate what

- proportion in a rough approximation as to what your contribution represented?
- A. Sure. It is nothing compared to what Tim put in financially to the business.
 - Q. You can't be more specific?
- 6 A. 70/30.

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- Q. 70/30, am I --
- 8 A. 20/80. I don't know. Yeah, his contribution was
 9 ridiculous and I've never overlooked that. I've always been
 10 very aware and...
- MR. PEK: I'm sorry, your Honor. Just one moment.

 (Pause)
 - Q. I want to direct your attention to paragraph 21 of your declaration on the same page that you were just reading from.
- 15 Would you read the last sentence of paragraph 21, Mr. Grattan.
- 16 A. "As the collaboration grew, Francis primarily contributed to our cause by providing" finances -- "financing."
 - Q. Is that your testimony today, that Mr. Bradley's primary contribution to the -- withdrawn.

Is that -- did Mr. Bradley contribute anything separate and apart from money to this -- to Vidivixi?

A. Yes. But it's saying here as the collaboration grew, his
primary contribution became the finances. Initially he was
more -- we were more of a team, he was around more, but as time
went on he was more absent. He wasn't around. He wasn't

- 1 participating.
- Q. Do you have an understanding as to why he wasn't around
- 3 or --
- 4 A. I wasn't -- that was none of my business. I mean, he
- 5 | wouldn't -- it was just I have things to do. I don't know.
- 6 Q. Do you have any idea -- I think you said the number was
- 7 | ridiculous before, but do you have any idea of about how much
- 8 money Mr. Bradley has invested in Vidivixi?
- 9 A. No. Probably about 70/\$80,000.
- 10 | Q. Did you ever receive any payment as compensation or as a
- 11 gift -- or any gift or a loan from Mr. Bradley?
- 12 | A. Sure. Yes. Compensation? No. Was he paying me? No.
- 13 | Q. How much money has Mr. Bradley paid you to date in the past
- 14 | two years?
- 15 \parallel A. Probably about \$2,000.
- 16 Q. Mr. Grattan, later in your declaration -- withdrawn.
- What do you understand the assets of Vidivixi to be?
- 18 A. The furniture, the website, the logo, the photography.
- 19 | Q. When you say "the logo" --
- 20 THE COURT: Could you keep your voice up, sir.
- 21 THE WITNESS: Yes.
- 22 | Q. Can you be more specific when you said "the logo"?
- 23 A. The logo design, the design of the logo, I consider that an
- 24 asset. It was time-consuming to create that.
- 25 | Q. Did you create your own alphabet and your own font for

- 1 | that?
- 2 | A. No.
- 3 Q. So what font -- today, what is your understanding insofar
- 4 as the font that constitutes the logo that you say you
- 5 | designed?
- 6 A. What constitutes -- I don't understand the question.
- 7 Q. I'm trying to understand what -- you said "the logo." I'm
- 8 trying to understand what the logo of Vidivixi is.
- 9 A. The logo of Vidivixi is line weight, spacing between
- 10 | letters. It's, you know, the size of the font. It's the
- 11 | graphic elements of the font. It's how the font relates to the
- 12 letters that create the word "Vidivixi." It's a lot of things.
- 13 Q. What does "Vidivixi" mean?
- 14 A. I came and I saw -- or I came, I saw, I conquered.
- 15 | Q. And did you -- prior to endeavoring into business with
- 16 | Mr. Bradley, did you ever -- have you ever heard that word
- 17 "Vidivixi," that phrase?
- 18 | A. No.
- 19 | Q. So --
- 20 A. Tim made it up.
- 21 THE COURT: I'm sorry. Who made it up?
- 22 THE WITNESS: Mr. Bradley.
- 23 Q. Mr. Bradley -- withdrawn.
- Can you describe what specific steps and efforts you
- 25 | took to create the logo for Vidivixi?

- 1 A. Well, there was a lot of --
- 2 MR. RAO: Your Honor, objection to relevance. I don't understand the relevance of this questioning.
 - MR. PEK: Your Honor, this is a trademark. We have trade --
- 6 THE COURT: Oh, please. Answer the question.
 - A. It's a lot of iteration between different fonts. It is the playing of, you know, different fonts and how they look on paper and how they represented the furniture itself. It's a lot of iteration. It's going back and forth. It's --
 - THE COURT: You designed the logo?
- 12 THE WITNESS: Yes, I did.
- 13 THE COURT: Thank you.
- 14 | BY MR. PEK:

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- 15 | Q. What font is the logo in?
- 16 A. Verlag.
- 17 THE COURT: I'm sorry.
- THE WITNESS: Verlag, V-e-r-l-a-g, with a 100 curse,
- 19 | in bold.
- 20 Q. Is that a font that you designed?
- 21 | A. Yes, it is.
- 22 | Q. Do you have any proof -- is there any evidence, any
- 23 documentary proof of your designing -- of Verlag being your
- 24 | creation?
- 25 A. There is my email communications with Francis Bradley.

- 1 Q. Mr. Grattan, to the best of your knowledge, did Vidivixi
- 2 | ever make any money?
- 3 | A. No.
- 4 Q. Did you ever receive any money in connection with the work
- 5 | that you did for Vidivixi from anybody?
- 6 A. No.
- 7 | Q. Did you ever create an invoice with the Vidivixi name or
- 8 | logo on it?
- 9 | A. Yes.
- 10 | Q. Why did you have the occasion to create an invoice?
- 11 A. It wasn't an invoice, it was a proposal.
- 12 | Q. Are you familiar with -- are you aware that Mr. Bradley had
- 13 | submitted an affidavit in connection with this action?
- 14 A. Yes.
- 15 | Q. Are you familiar with the exhibits?
- 16 | A. Yes.
- 17 | Q. And are you aware that one of those exhibits contains
- 18 | invoices which were referenced and some witnesses testified
- 19 about yesterday?
- 20 | A. Yes.
- 21 | Q. Do you know how many invoices you created?
- 22 | A. No, I do not.
- 23 | Q. Is it your testimony today that none of those invoices
- 24 | yielded any revenue?
- 25 A. Yes.

- 1 Are you aware that -- are you aware of any third -- excuse 2 Withdrawn. me.
 - Are you aware of any subpoenas that have been served in this action to nonparties?
- 5 Α. Yes.

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- Prior to today, did you and/or your counsel have an 6 7 opportunity to review the subpoenas -- any subpoenas issued in connection with this action?
- 9 Α. Yes.
- 10 Do you know who issued those subpoenas?
- 11 Α. You did.
- 12 And are you aware or has your counsel reviewed it with you 13 or informed you as to whether or not any responses were 14 provided to those subpoenas?
- 15 MR. RAO: Your Honor, I am just going to object to the 16 extent --
- 17 THE COURT: Sustained.
- 18 BY MR. PEK:
- Q. Mr. Grattan, how were you able to -- what was your source 19 20 of income -- or withdrawn.
- 21 Did you testify earlier -- withdrawn.
- 22 Is it your testimony today that you did in fact create 23 or author, draft certain invoices in connection with Vidivixi?
- 24 Α. I drafted proposals for Vidivixi, yes.
- 25 Did those proposals or any of those proposals bear the word

1 "invoice" on them?

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- 2 | A. Yes. It said "proposal/invoice."
- 3 | Q. Did every invoice say "proposal" on them?
 - A. I'm not sure --
- 5 Q. Have you had an opportunity to review the exhibits,
- 6 specifically Exhibit 6 to Mr. Bradley's affidavit, in
- 7 | connection with this action?

MR. RAO: Your Honor, I object to questioning about documents that the witness has not been furnished.

THE COURT: Overruled.

- Q. Can you answer the question?
- 12 | A. Can you repeat the question? I'm sorry.
- 13 THE COURT: Except I will sustain it as to form.
- 14 MR. PEK: OK.
- THE COURT: Did you have an opportunity to review?
- 16 | Q. Did you have an opportunity to --
- 17 | THE COURT: Did you -- look, why don't you show the
- 18 witness, if you want, the exhibit that you would like him to
- 19 look at rather than to ask him whether his counsel reviewed an
- 20 exhibit with him, or ask him a question whether he has had an
- 21 | opportunity to review an exhibit? Simply show the exhibit to
- 22 | him, if you wish, or move on to another question.
- 23 BY MR. PEK:
- 24 | Q. Are you currently employed, Mr. Grattan?
- 25 A. Yes.

	Grattan - direct
1	THE COURT: I don't mean to if that is a line that
2	you think is important to you, you have every ability to show
3	the witness documents, but it is your examination. Go ahead.
4	MR. PEK: Well, your Honor, just to be clear, it's my
5	understanding that Mr. Grattan that Mr. Rao intends to call
6	Mr. Grattan as a witness in connection with defendants' defense
7	and that I
8	THE COURT: It is your case. I don't know why you
9	assume that Mr. Rao is going to call anyone. Your motion for a
10	preliminary injunction. You have the burden. You may know
11	something about what Mr. Rao is going to do that I don't.
12	Perhaps Mr. Rao has assured you that he is going to call
13	Mr. Grattan.
14	(Pause)
15	BY MR. PEK:
16	Q. Mr. Grattan, how have you been able to make a living and
17	sustain your cost of living over the past two years if
18	Mr. Bradley did not provide you with any compensation?
19	A. I own a business as Mark Grattan Design & Build
20	THE COURT: Hold on. We are keeping a transcript.
21	The reporter has to be able to hear you.
22	THE WITNESS: I understand.
23	THE COURT: I have to be able to hear you.
24	THE WITNESS: Yes.

THE COURT: Keep your voice up. Speak into the

- 1 | microphone. And now answer the question.
- 2 A. I have a business. It's called Mark Grattan Design &
- 3 | Build, and I -- it's the occupation of custom furniture design.
- 4 Q. And how much money have you earned in the past two years
- 5 | through Mark Grattan Design & Build?
- A. Enough to keep my apartment, enough to pay my bills. I
- 7 don't know that off the top of my head.
- 8 Q. So is it your testimony today that you have been
- 9 concurrently working with Vidivixi or for Vidivixi and also for
- 10 vour own --
- 11 | A. Yes.
- 12 | Q. OK. Do you have a sense or an estimation -- can you
- 13 approximate how much time or how your time is split between the
- 14 | two roles?
- 15 A. It's split pretty evenly. Not during exhibition season but
- in the meantime, yes, it's split pretty evenly.
- 17 MR. PEK: Your Honor, I would like to examine the
- witness with regard to Plaintiff's Exhibit 1 that was entered
- 19 | into evidence yesterday.
- 20 THE COURT: Go ahead.
- 21 MR. PEK: Your Honor, if I may, I have had an issue
- 22 | with premarking my exhibits, which is why I'm not approaching
- 23 | the witness with these exhibits now. Having admitted number 1
- 24 | into evidence yesterday, it was not my understanding that I
- 25 | would need to provide additional copies.

THE COURT: Right. You've kept a copy of your own Plaintiff's Exhibit 1, right?

MR. PEK: Yes.

THE COURT: And so Plaintiff's Exhibit 1 is in evidence. You can approach the witness and show him Plaintiff's Exhibit 1.

(Pause)

BY MR. PEK:

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- Q. Mr. Grattan, at any point in time did you refer to -- withdrawn.
- 11 At any point in time, did you send an email or other 12 correspondence to persons other than Mr. Bradley regarding
- 13 Mr. Bradley and your business relationship with him?
- 14 | A. Yes.
- Q. Specifically within the last -- since or at or around the time this action was commenced, do you recall --
- 17 A. Probably a few months before, a month before, yes.
- 18 Q. Were you present in the courtroom yesterday when
- 19 | Plaintiff's Exhibit 1 was entered into evidence?
- 20 | A. I'm not -- I don't know what Exhibit 1 --
- Q. Did you ever send an email regarding Mr. Bradley being in a rampage?
- 23 A. Yes, I did.
- 24 | Q. Can you explain for me what that rampage was?
- 25 A. He came into the shop. He actually -- that was the day or

a week after I had wrote that letter, a proposal, to him, and he didn't respond for an entire week. I got a text message from him that morning while I was in a meeting and he told me he wanted to come collect his belongings. I asked him, Did you receive my email? He told me, Yes, it was done. And I was taken back for a second. I told him I will be in the shop around 11 or noon.

He came in. And the first thing he said was, What are you doing? Why is the sofa here? I said, Well, this was supposed to get done months ago. It needed to be fixed so it could sit in the showroom and potentially make a sale so I had took it upon myself to do the task myself. At that point he started taking everything of his. We were both pretty high energy, pretty worked up at the time.

He -- his voice, he raised his voice. He threatened to call the police at one point when he was still in the space --

- Q. Wait. Is that verbally?
- A. Yes.

I went downstairs. He was making a huge scene. He told me, I can't trust you. You've never been a good friend. You'll never make it on your own. Good luck. You'll be hearing from my lawyer.

And I didn't understand why.

Q. Was it after that conversation that you -- or did you send

- 1 | an email regarding that rampage after that conversation?
- 2 A. Yes, I did. I sent it the day after. I was nervous he was
- 3 going to try to take things that did not belong to him and he
- 4 | felt that they had in fact belonged to him.
- 5 | Q. What things in particular?
- 6 A. Any tools that were in the shop.
- 7 Q. Is it your testimony that Mr. Bradley took any tools from
- 8 | the wood shop that weren't his?
- 9 A. The ones that were his, yes. The ones that did not belong
- 10 | to him, no. So, yes, everything was fine from there.
- I asked him for my external hard drive. He told me he
- 12 | wouldn't give it to me. I had information on there that I
- 13 needed for meetings that I had prepared for that he refused to
- 14 give me, and that's when I called the police.
- 15 | Q. You did call the police?
- 16 | A. I did, yes.
- 17 | Q. And did you file a police report?
- 18 | A. They wouldn't let me file a police report because they told
- 19 | me it was business related and there's nothing that you could
- 20 do. They related it to like a domestic altercation because
- 21 | technically whatever it is belonged to the both of us.
- 22 | Q. Is that your understanding today, what you just stated on
- 23 | the record, the reason for the police not being able to fill
- 24 out a report or --

25

A. Yes, because they said it was business related.

- 1 Q. Do you understand that to be -- that this was to be
- 2 | business related?
- 3 A. Well, yeah.
- 4 | Q. Have you ever solicited any sales under the Vidivixi name?
- 5 | A. No.
- 6 Q. Have you ever exchanged any emails with any potential
- 7 | buyers of any Vidivixi furniture or any work to be commissioned
- 8 by Vidivixi?
- 9 A. Wait. Go back. Have I ever solicited any sales under the
- 10 | Vidivixi name? Yes. I was the business partner. Yes, of
- 11 | course I did.
- 12 | Q. And is it your testimony today -- were any sales made?
- 13 | A. No.
- 14 | Q. Do you have an approximate estimation as to how much money
- 15 | you earned -- Mark Grattan Design & Build earned or you earned
- 16 | through Mark Grattan Design & Build in this calendar year,
- 17 | 2015?
- 18 MR. RAO: Objection. Asked and answered.
- 19 THE COURT: Overruled.
- 20 A. I don't know. I don't know.
- 21 | Q. Do you have a sense of how much money you've earned this
- 22 year as a wood maker or a woodworker, a designer, or through
- 23 | any other capacity?
- 24 A. Probably about 60 to 80,000.
- 25 | Q. And of that 60 or 80,000, was that all earned -- was that

- 1 | money earned under the Mark Grattan Design & Build name?
- $2 \parallel A. \quad Yes, it was.$
- 3 | Q. Did you ever -- have you earned any money for any work done
- 4 | in connection with Vidivixi?
- 5 | A. No.
- 6 Q. Are you familiar with a person by the name of Hayme
- 7 | Brunnet?
- 8 | A. Yes.
- 9 THE COURT: Spell it, please.
- 10 | THE WITNESS: H-a-v-m-e first name. Brunnet,
- 11 B-r-u-n-n-e-t, is the last name.
- 12 | Q. And how do you know Mr. Brunnet?
- 13 A. He is a good friend of a friend of mine.
- 14 | Q. Has Mr. Brunnet ever paid you for anything?
- 15 \parallel A. Yes, he has.
- 16 | Q. What did he pay you for?
- 17 A. Two table vases I designed back in 2011.
- 18 | Q. When you say you -- well, how much money have you earned
- 19 | from Mr. Brunnet?
- 20 | A. \$300, if that. I think it was a little less. 268 or
- 21 something.
- 22 | Q. And to be clear --
- 23 A. After shipping.
- 24 | Q. Sorry. And that was earned by -- your testimony today is
- 25 | that was earned under the Mark Grattan Design & Build name?

- 1 | A. Yes.
- 2 Q. Did you ever exchange any correspondence with Mr. Brunnet
- 3 regarding this work, this transaction?
- 4 | A. Yes.
- 5 Q. And in those emails -- forgive me. Withdrawn.
- In those exchanges, were there any emails -- was it done by email?
- 8 | A. Yes.
- 9 Q. And did you -- in those emails, do you recall what email address you were writing from?
- 11 A. I mean, I guess if you're getting to the fact that I wrote 12 it with perhaps the mark@vidivixi.com email, there is potential
- 13 for that, yes.
- 14 Q. Have you ever -- withdrawn.
- 15 Is it your understanding that -- withdrawn.
- MR. PEK: Excuse me, your Honor.
- 17 (Pause)
- 18 Q. Are you familiar with a person by the name of Grant
- 19 Reynolds?
- 20 | A. Yes.
- 21 | Q. And how do you know Mr. Reynolds?
- 22 | A. I did a custom project for a firm that designed his
- 23 | restaurant. The name of the firm was Leroy Street Studios,
- $24 \parallel L-e-r-o-y$.
- 25 | Q. Do you have an understanding as to the business of Leroy

- 1 | Street Studios?
- 2 A. It's an architecture firm.
- 3 | Q. To the best of your knowledge, is Mr. Reynolds an
- 4 | architect?
- 5 A. No, he is not. He is a wine specialist at the restaurant
- 6 Charlie Bird, where the work that I did was at.
- 7 | Q. What work did you do?
- 8 A. I designed a custom dining table for their private dining
- 9 | room.
- 10 | 0. For the restaurant?
- 11 A. Yes.
- 12 | Q. How much money did you make off of that job?
- 13 A. Over \$8,000.
- 14 | Q. And was that earned under the Mark Grattan Design & Build?
- 15 | A. Yes.
- 16 | Q. Is that entity incorporated?
- 17 A. Is the company? It is a d/b/a.
- 18 Q. Can you explain that?
- 19 A. Explain doing business as --
- 20 | Q. I don't know what a d/b/a means -- I know the acronym but
- 21 | I'm not --
- 22 A. It's "doing business as."
- 23 | Q. Is it -- but, again, have you ever incorporated this
- 24 | business entity?
- 25 A. No.

- Q. OK. Do you have an email address, Mark Grattan Design & Build?
 - A. No, I do not. It is markgrattan.com.

distinguish your -- or withdrawn.

Q. Do you employ — in connection with these two roles that
you have been playing, meaning in connection with the work that
you have been doing for yourself under the d/b/a that you just
mentioned, the Mark Grattan Design & Build, and the work that
you have done for Vidivixi, have you ever taken any steps to

You mentioned there was some email exchange with Mr. Brunnet in connection with a sale earlier.

- 12 | A. Mm-hmm.
 - Q. Was there also some correspondence with Mr. Reynolds?
- 14 | A. Yes.

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- Q. And is it your recollection -- do you recall whether or not you had sent Mr. Reynolds any emails from your email address
- 17 | mark@vidivixi.com?
- 18 A. Probably. Sure. It's likely.
- Q. How is it that you are able to -- or do you have any accounting method whereby you can distinguish the money that you've earned from Vidivixi versus that that you've earned from Mark Grattan Design & Build?
- 23 A. Vidivixi hasn't made any money so that I didn't need to put
 24 any of that into effect.
 - Q. Do you have a signature block that you have been using in

- 1 | connection with the mark@vidivixi.com email address?
- 2 A. Yes.
- 3 | Q. Can you just briefly explain what that reads?
- 4 A. It gives the name. It gives the website. It gives phone
- 5 | number, address.
- 6 Q. Have you ever sent any emails from the mark@vidivixi.com
- 7 | email address where your signature block included both Vidivixi
- 8 or hashtag Vidivixi or the Vidivixi.com website and also Mark
- 9 | Grattan Design & Build?
- 10 | A. Yes.
- 11 Q. How do you determine whether or not you are doing a job for
- 12 | yourself or Vidivixi if you are using -- or just how is it
- 13 | that -- I'm trying to understand how you -- whether these
- 14 | businesses are separate or not.
- 15 | A. Well, any inquiries that come through the website, it's for
- 16 Vidivixi. Any inquiries who come through word of mouth go
- 17 | through markgrattan.com. Anyone that references a piece on
- 18 Vidivixi that belongs to Vidivixi, it's Vidivixi; otherwise
- 19 | it's markgrattan.com.
- 20 | Q. Is it your testimony today that the only money you've
- 21 | earned from Vidivixi has been from Mr. Bradley?
- 22 | A. I haven't earned any money from Mr. Bradley. I don't
- 23 understand.
- 24 | Q. Did you receive any money from Mr. Bradley?
- 25 A. Yes.

- 1 | Q. And what was that for?
- 2 A. He paid a month at the shop -- he paid two months at the
- 3 | shop. I reimbursed him for one of those months.
- 4 | Q. Do you have any proof of that?
- 5 A. Yeah. I don't know. No. I'm sure I could find it
- 6 somewhere. I don't --
- 7 Q. Which is it, "yeah," "I don't know," or "no"?
- 8 THE COURT: What?
- 9 A. Yes, or no, I don't know. I have to look. I'm not sure.
- Proof of reimbursement or proof of what are you
- 11 | asking?
- 12 Q. Proof of reimbursement or --
- 13 A. Yeah, I am sure I could find it.
- 14 | Q. Did you receive a subpoena in connection with this hearing
- 15 | today?
- 16 | A. No.
- 17 | Q. No?
- 18 A. Perhaps. I'm not sure.
- 19 | Q. Have you had any conversation -- when soliciting -- you
- 20 mentioned that you've made approximately 60,000, was it, this
- 21 | year?
- 22 A. Around.
- 23 | Q. And is it your testimony today that that has all been
- 24 | earned in connection -- or how much of that has been earned
- 25 under the Mark Grattan Design & Build name?

THE COURT: Actually, you said you earned about 60 to \$80,000 this year, is that right?

THE WITNESS: Yes.

THE COURT: OK.

- Q. And of that 60 to \$80,000, what portion was earned from, approximately, Mark Grattan -- excuse me, from Vidivixi?
- A. Vidivixi hasn't made any sales.
- Q. From Mr. Bradley?
- 9 | A. No.

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- Q. Is it your testimony that you've never received any money from Mr. Bradley?
- MR. RAO: Objection. Mischaracterizes the prior testimony.
- 14 THE COURT: Sustained.
- 15 | Q. Has Mr. Bradley ever given you a loan?
 - A. Umm, yeah. The rent for the shop, yes.
- 17 | Q. Do you mean -- are you referring to the wood shop?
- 18 | A. Yes.
- 19 Q. So is it your testimony today that Mr. Bradley has only
- 20 paid you in the form of two months at the wood shop?
- A. Plus the \$1,500 he gave me for the fabrication of the Jumping Jack Credenza.
- 23 Q. You testified earlier that Mr. Bradley, to the best of your
- 24 knowledge, had invested somewhere between 70 to \$80,000 in
- 25 Vidivixi, is that right?

- 1 A. Yeah. Something like that.
- 2 Q. Do you have a recollection or understanding as to where
- 3 | that money -- how that money was spent, where it went?
- 4 A. Material, space for the exhibition, transportation.
 - Q. Is that it?
- 6 A. Yes.

- 7 | THE COURT: How about outsourcers?
- 8 THE WITNESS: The outsourcers were free. Actually, we
- 9 got that. Except for the FW14 bookshelf, which I believe costs
- 10 us \$600 for that metal frame. But everything from the newest
- 11 | collection was through my relationships with my vendors that
- 12 | I've known.
- 13 BY MR. PEK:
- 14 | Q. Are you familiar with a woman by the name of Marcie Parmet?
- 15 | A. Yes.
- 16 | Q. How do you know Marcie Parmet?
- 17 A. She emailed me back I think it was maybe even 2010, 2011.
- 18 She works for a large company that's called Chilewich,
- 19 \parallel C-h-i-l-e-w-i-c-h. They focus on textiles -- high-end
- 20 | textiles, and she -- they needed some pieces built for their
- 21 | photo shoot and they commissioned me.
- 22 | Q. And so was it for one job?
- 23 A. For one job.
- 24 | Q. They commissioned you for --
- 25 A. I think I did the work for them twice, I believe. They had

- a show in Chicago as well and I built them some additional pieces.
- 3 Q. How much money have you received from Ms. Parmet?
- 4 A. I don't know. I would have to look that up.
- 5 Q. Have you ever received any money from Ms. Parmet?
- 6 | A. Yes.

- Q. Was that money payment for services rendered?
- 8 | A. Yes.
- 9 Q. And were those services fabrication of furniture or related services?
- 11 | A. Yes.
- 12 THE COURT: Mr. Grattan, am I right that there were 14
 13 pieces of furniture that were created for Vidivixi?
- 14 THE WITNESS: Yes, sir.
- THE COURT: And those pieces of furniture were model pieces to try and get orders for those pieces?
- 17 THE WITNESS: Yes.
- THE COURT: And all of those pieces were, to some degree, a result of the collaboration between you and
- 20 Mr. Bradley?
- 21 THE WITNESS: Yes, sir.
- THE COURT: Have you successfully obtained any orders to sell any of those pieces?
- 24 THE WITNESS: No, but we were -- that's why we were
 25 embarking on orders, which is why I sent Francis that proposal

so we could do this the right way, but, no, Vidivixi has not 1 2 made any orders. 3 THE COURT: The other pieces that you have sold in 4 order to make your income that you've testified about, were all 5 of those pieces, other than the 14 pieces that were created in collaboration with Mr. Bradley, for Vidivixi? 6 7 It is a client that comes to me THE WITNESS: No. that wants -- that has --8 9 THE COURT: You said no? 10 THE WITNESS: No. Wait. Can you repeat? 11 THE COURT: Perhaps I phrased my question inartfully. 12 My question was you told me that there are these 14 13 pieces --14 THE WITNESS: Mm-hmm. 15 THE COURT: -- that were created in some collaboration 16 with Mr. Bradley for Vidivixi, right? 17 THE WITNESS: Yes. Yes. 18 THE COURT: And you've not made any sales of those 19 pieces. 20 THE WITNESS: Right. Yes. 21 THE COURT: You haven't made any income from selling 22 those pieces? 23 THE WITNESS: Right. 24 THE COURT: So the income that you've earned, which 25 you've testified is anywhere from 60 to \$80,000, came from

- 1 | selling pieces other than those 14 pieces?
- 2 THE WITNESS: Yes.
- 3 THE COURT: OK. Go ahead.
- 4 BY MR. PEK:
- 5 | Q. Are you familiar with -- withdrawn.
- 6 Are you familiar with an individual by the name of
- 7 | Nick Cope?
- 8 | A. Yes.
- 9 Q. How do you know Mr. Cope?
- 10 A. He is in the design industry. He focuses on high-end
- 11 | wallpaper. It is called Calico.
- 12 | Q. Have you ever done any business with Mr. Coke?
- 13 | A. Yes.
- 14 | Q. Can you expand on that?
- 15 A. I made the Dakku Bedframe for him.
- 16 Q. Does the Dakku Bedframe -- is there another name for that?
- 17 | A. No.
- 18 Q. The Dakku Bedframe, is that one of the 14 pieces?
- 19 A. Mm-hmm.
- 20 Q. And Mr. -- can you just confirm what exactly you did for
- 21 Mr. Cope? You did the Dakku Bedframe for him?
- 22 | A. Yeah. I made it at a discounted price, yes.
- 23 | Q. And do you recall how much money you received?
- 24 | A. 2500.
- 25 | Q. And --

- 1 A. Or something like that, 22/23. I'm not sure. Minus
- 2 | material costs --
- 3 | Q. And --
- 4 A. -- transportation.
- 5 | Q. That money that you've earned -- the money that you've
- 6 earned from Mr. Cope was strictly in relation to the Dakku bed,
- 7 | is that right?
- 8 | A. Yes.
- 9 Q. Did you ever earn any money -- did you ever receive any
- 10 payments from Mr. Cope for anything related to Vidivixi?
- 11 A. Yeah. The Dakku Bedframe that Tim -- Mr. Bradley helped me
- 12 | build.
- 13 Q. You testified earlier that Vidivixi has never made any
- money.
- 15 A. Yeah. Well, Tim helped me build that piece. Mr. Bradley
- 16 | helped me build that piece.
- 17 Q. Was he compensated?
- 18 A. He was not compensated but he knew very -- he was very
- 19 | clear, very aware of what was happening.
- 20 | O. How would he be --
- 21 | A. Because we had a discussion about it.
- 22 | Q. Can you tell me a little bit more about that?
- 23 | A. He didn't want anything to do with it. He helped me build
- 24 | it. He knew I didn't have the money so I kept it.
- 25 Q. How was this discussion had, verbally or in writing?

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- 1 A. Verbally -- through text messaging or something.
- 2 | Q. Based on your -- the business relationship that Judge
- 3 | Koeltl had asked you about before or that -- and myself with
- 4 Mr. Bradley, is it your understanding that you had
- 5 Mr. Bradley's consent, or did Mr. Bradley consent to any of
- 6 | those 14 pieces being made or sold?
- 7 A. He consented to the Dakku Bedframe which was built for Nick
- 8 Cope, yes.
- 9 Q. He consented not -- he consented verbally, you said, or
- 10 | through text messages, is that it?
- 11 A. Sure. I'm not positive but definitely verbally. We had
- 12 | the discussion and he was very clear what was going to happen.
- 13 | THE COURT: Mr. Grattan, I thought you had told me
- 14 | before that none of the 14 pieces had been sold, that there was
- 15 | never any sale from Vidivixi.
- 16 | THE WITNESS: Right. That one I didn't assume would
- 17 | be considered but obviously it is part of the Vidivixi
- 18 | collection, but since Francis Bradley was aware --
- 19 | THE COURT: I'm not asking you about whether
- 20 Mr. Bradley was aware or not.
- Other than that bedframe to Mr. Cope, have there been
- 22 any other sales of the 14 pieces?
- 23 THE WITNESS: No, sir.
- 24 | THE COURT: So it was just one bedframe which was sold
- 25 | for \$2,500, which is the only sale of any piece of furniture

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from those 14 pieces?
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               THE WITNESS: Yes, sir.
 3
               THE COURT: OK. And when was that sale, by the way,
 4
      to Mr. Cope?
 5
               THE WITNESS: May 2015 -- June 2015.
6
               THE COURT: OK.
 7
               THE WITNESS: Spring. I don't know.
8
               (Pause)
9
      BY MR. PEK:
10
      Q. Could you just confirm once again how much money you made
11
      from Mr. Cope or Mr. Cope paid you?
12
      A. I believe it's around $2,500 minus material and
13
      transportation and overhead.
14
      Q. When you say material, transportation and overhead, is that
     money -- did that come out of your pocket?
15
          That comes out of the money that Nick pays.
16
17
          So what was your net income from this -- from Mr. Cope?
      Q.
18
     A. Probably about $1,500.
19
               MR. PEK: May I approach, your Honor?
20
               THE COURT: Yes.
21
          Do you recognize this document?
22
     Α.
          Yes.
23
          Did you author this document?
      0.
24
      Α.
          Did I?
25
          Author it.
      Q.
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1 | A. Yes.

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2 Q. Would you mind just for the -- excuse me.

(Pause)

- Can you tell me what this document is that I just handed you?
- 6 A. This is the invoice that I sent Nick Cope, prepared for
- 7 Nick Cope, a description of work, the -- at the time it was
- 8 | called the Cloud 9 Bed but now it's called the Dakku Bedframe.
- 9 The retail price is \$5,000. Upholstery textile 240, upholstery
- 10 padding 47, shipping paid, friends and family discount
- 11 | 50 percent. That's --
- 12 | Q. What is the friends and family discount?
- 13 A. That was the discount that we gave Nick Cope.
- 14 | Q. Who is "we"?
- 15 A. Me and Tim. That was the discount that we thought was fair
- 16 and that we -- what we decided it would be.
- 17 | Q. Is it your testimony today that Mr. Bradley consented to
- 18 | your doing work for Mr. Cope?
- 19 | A. Yes.
- 20 | Q. Selling him a bed that was part of the Vidivixi line?
- 21 | A. Yes.
- 22 | Q. And that you would receive all monies earned therefrom?
- 23 | A. Yes.
- 24 | Q. So just to be clear, the Dakku Bedframe is or is not known
- 25 by the second name?

- A. I mean, it's got like three names. Yesterday Tim called it the Summer Bed. Yes, that is the same bed. Yes.
- 3 | Q. Do you have any understanding as to why -- or did
- 4 Mr. Bradley ever tell you why he was -- the basis for his
- 5 providing consent to give a discount for something that was --
- 6 for a Vidivixi piece that you were going to make and sell for
- 7 | your own -- and receive money for it from Mr. Cope?
 - A. Yeah. Your question is why would he?
- 9 Q. Do you have an understanding as to -- it seems to me
 10 that --
- 11 | THE COURT: Oh, please. Sustained as to form.
- Did you have a conversation with Mr. Bradley about giving a discount to Mr. Cope?
- 14 THE WITNESS: Yes. Nick Cope didn't want to pay the
 15 full price for it so that was the best I could do.
 - THE COURT: All right. And that was the substance of your conversation Mr. Bradley?
- 18 THE WITNESS: Yes, sir.
- 19 BY MR. PEK:

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- 20 | O. Was there ever -- does the sale or the transaction with
- 21 Mr. Cope constitute the only instance where you provided or
- 22 | fabricated a piece of Vidivixi furniture -- or a piece from the
- 23 | Vidivixi line to some third party with Mr. Bradley's consent?
- 24 | A. Yes.
- 25 Q. That was -- OK. Thank you.

THE COURT: Well, actually, even without that qualification about Mr. Bradley's consent, was there any other piece that you fabricated and sold from the 14 pieces in the Vidivixi line to anyone other than Mr. Cope?

THE WITNESS: No.

BY MR. PEK:

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- Q. What did you fabricate for Mr. Grant Reynolds?
- 8 A. It was a dining table and benches.
- 9 Q. Did it have a name, that dining table? Was it custom made?
- 10 A. It was a custom piece. There was no name. Custom pieces,
 11 there were no names for them.
- MR. PEK: Your Honor, I'm handing Mr. Rao what will be marked as Plaintiffs' Exhibit 2.
- 14 Q. Mark Grattan, do you recognize this document?
- 15 | A. Yes.
- 16 Q. What do you recognize it to be?
- 17 A. That's the payment from Nick Cope.
- 18 Q. I will leave this with you for a moment.
- Does the document I just showed you accurately reflect
 the amount -- or does that document -- what does that document
 mean to you?
- 22 A. The Exhibit No. 2?
- 23 | O. Yes.
- A. That is the -- I assume, I think it is the Chase payment
- 25 | from Nick Cope. Nick Cope has an interior design firm called

- Dark Green, which is what the bed was sold under. The king bed, right here, the same as my invoice, king-sized bed 76 by
- Q. Does the document before you show multiple payments being made?
 - A. Does the document -- yeah. I don't understand.
 - Q. Does this document relate to the sale --
 - A. This is the same bed that was sold to Nick Cope.
- 9 Q. OK. Can you just explain how you arrived at the 587.57 number on the invoice you are reading from?
 - A. The \$1,500 that's on that was most likely the profit that was made from the \$2,200. Plus, if you add the upholstery padding which is 47.57.
 - Q. Would you mind just reading the descriptions and the corresponding amounts for each of the four --
 - THE COURT: Well, actually, the exhibit isn't in evidence.

Any objection?

MR. RAO: No objection, your Honor.

THE COURT: OK. Plaintiffs' Exhibit 2 received in evidence.

(Plaintiffs' Exhibit 2 received in evidence)

MR. PEK: Thank you, your Honor.

24 BY MR. PEK:

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Q. Mr. Grattan, can you please read for each of the four

- payments of Plaintiffs' Exhibit 2 the recipient, the description and the amount.
- 3 A. This is the payment notification was sent to Mark Grattan
- 4 on 10/30/2014. Above that it says "Recipient Mark Grattan,
- 5 | 60 percent deposit of \$1,500." Payment was accepted. We
- 6 completed the payment from the Dark Green checking account
- 7 | ending in 5615. Email address mark.grattan@Gmail.com with a
- 8 | transaction number.
- 9 Q. What was the amount for that one page?
- 10 | A. 1500.
- 11 Q. OK. And can you go on to the next page and do the same, if
- 12 | you wouldn't mind.
- 13 A. The next page, it says, "Completed invoice 1108201401,
- 14 bed, " for the amount of 587.57. Invoice number matching the
- 15 | invoice of that -- of the initial exhibit you just sent over.
- 16 | Q. And the description?
- 17 | A. "Bed."
- 18 Q. And would you mind doing the same for the third and fourth
- 19 pages.
- 20 A. This was for progress payment for bed, 700. Payment
- 21 | notification was sent to Mark Grattan on 11/4/2014 for \$700.
- 22 | Q. What do the total payments of the four payments comprising
- 23 | Plaintiffs' Exhibit 2 total up to?
- 24 | THE COURT: Please, let's not waste time. All right?
- 25 | \$2,787. I mean, that's the arithmetic, right?

- MR. PEK: I don't see it that way, your Honor. There are four payments made for 1500, 2250, 700 and 587.57.
- THE COURT: There are three that you've just gone over.
- 5 MR. PEK: There is four pages to the exhibit.
 - A. Right. I had done a custom project for them for an Upper East Side residence. That was a dining table -- a walnut dining table for 2250, which is stated here, "60 percent
- 10 | Q. That dining table is not a part of the Vidivixi collection?
- 11 | A. No.

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12 Q. And which job did you do first?

deposit on dining table."

- 13 A. I believe we -- I did the bed first. I don't know.
- 14 Whatever the dates say. I did the dining table first.
- Q. And the dining table -- was the amount you received for
- 16 | making the dining table, just to confirm, 2250?
- 17 MR. RAO: Objection. Relevance.
- THE COURT: I'll allow it. This is one of the few
 cases, however, where a document comes very close to speaking
 for itself.
- 21 The document reflects that the amount was \$2,250, is 22 that right?
- THE WITNESS: Yes. For the 60 percent deposit, yes, sir.
- THE COURT: 60 percent deposit, all right.

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Grattan - direct

1 We'll take ten minutes. Mr. Pek, please, move it 2 along. 3 MR. PEK: Will do, your Honor. 4 (Recess) 5 THE COURT: All right. Please be seated. 6 THE CLERK: Mr. Grattan, I remind you, you are still 7 under oath. 8 THE WITNESS: Yes. 9 THE COURT: All right. Mr. Pek, you may proceed. 10 MR. PEK: Thank you, your Honor. 11 Your Honor, I'm handing to you and to counsel what has been marked as Plaintiffs' Exhibit No. 3. It was also Exhibit 12 13 6 to the Bradley Affidavit. BY MR. PEK: 14 Mr. Grattan, do you recognize this document? 15 Q. 16 Α. Yes. 17 I'm going to leave this with you and ask you a few 18 questions. THE COURT: Please keep your voice up. The reporter 19 20 doesn't know if you are simply having a private conversation 21 with the witness or not. 22 MR. PEK: My apologies, your Honor. I will.

- Q. Do you recognize that document that has been premarked as
- 24 Plaintiffs' Exhibit 3, Mr. Grattan?
- 25 Α. Yes.

- 1 | Q. And what do you recognize it to be?
- 2 A. It's an invoice to a past client of mine named Sean Watts,
- $3 \parallel W-a-t-t-s$.
- 4 | Q. And was this an invoice that you created?
- 5 | A. Yes.
- 6 Q. And did it result in any revenue being earned?
- 7 A. Yes.
- 8 Q. And how much revenue -- did you receive payment from
- 9 Mr. Watts?
- 10 | A. Yes.
- 11 | Q. And how much did you receive -- or what was the payment
- 12 | for?
- 13 A. A custom dining table.
- 14 | Q. OK. Can you flip to the next page, please.
- THE COURT: You are reading exhibits which are not in
- 16 | evidence.
- 17 MR. PEK: Forgive me.
- 18 THE COURT: Is there any objection to Plaintiffs'
- 19 Exhibit 3?
- 20 MR. RAO: No objection, your Honor.
- 21 | THE COURT: All right. Plaintiffs' Exhibit 3 received
- 22 in evidence.
- 23 | (Plaintiff's Exhibit 3 received in evidence)
- 24 BY MR. PEK:
- 25 | Q. Mr. Grattan, if you wouldn't mind reviewing just very

- briefly those documents. Do you recognize these invoices, or proposals, as you described them?
- 3 A. Yes.
- 4 | Q. OK. Did you create or prepare each of those documents?
- 5 A. Yes, I did.
- Q. And did you -- and for what purpose were these invoices created?
- 8 A. For sales or potential sales.
- 9 0. For which business?
- 10 A. Umm, depending on the description provided in the
- 11 description of work, it could be either Vidivixi or Mark
- 12 | Grattan Design & Build.
- 13 Q. Do you see the Vidivixi mark on these invoices?
- 14 A. Yes.
- 15 | Q. Of the invoices before you which -- withdrawn.
- Do you see the word "Vidivixi" on each and every one of those invoices?
- 18 | A. Yes.
- 19 Q. Is it your testimony today that each of these invoices does
- 20 | not necessarily relate to the Mark Grattan Design & Build
- 21 | business or Vidivixi, some for one and some for another?
- 22 A. Yes.
- 23 | Q. Thank you, Mr. Grattan.
- Why would there be a need -- or why would you include
- 25 the word "Vidivixi" at all in connection with the job and the

1 invoice prepared for work done not for Vidivixi?

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A. Honestly, I think it is just sloppy. It shows a little bit of unorganization.

THE COURT: Would you go through the invoices for me, Mr. Grattan, and tell me from those invoices, did any -- or just tell me which, if any, reflected any of the 14 pieces of furniture --

THE WITNESS: Absolutely.

THE COURT: -- that were created collaboratively for Vidivixi?

THE WITNESS: OK. The first page, prepared for Sean Watts and Rosemary Suh, S-u-h, that was a custom piece. Sean works for Leroy Street Studios who was referred to me because of the dining table created for Charlie Bird, the restaurant that we spoke of earlier. Custom.

Michael Feldman, there is no Vidivixi Mark on that.

All there is is my emails and the Vidivixi.com and the markgrattan.com.

Should I still --

- Q. Please, if you would.
- A. That was a custom piece, a desk, not related to Vidivixi.
 - Q. You said it does not bear the mark?

THE COURT: Hold on.

MR. PEK: OK. Sorry. Forgive me.

THE COURT: Just go through --

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1	THE WITNESS: And say which is Vidivixi and which
2	is
3	THE COURT: No. I don't need you to on the record go
4	through each invoice.
5	THE WITNESS: Right.
6	THE COURT: Maybe someone else will ask you that, but
7	what I want you to do is to go over the whole stack of
8	invoices
9	THE WITNESS: OK.
10	THE COURT: and point out to me if any of these
11	invoices are for one of the 14 pieces
12	THE WITNESS: Sure.
13	THE COURT: of furniture that were
14	THE WITNESS: Got it.
15	THE COURT: created collaboratively for Vidivixi.
16	THE WITNESS: OK. Invoice prepared for Sean Watts and
17	Rosemary Suh, not Vidivixi. Invoice prepared for Michael
18	Feldman and Connie Hussain, not Vidivixi.
19	THE COURT: You don't have to go through every
20	invoice
21	THE WITNESS: OK. Sure.
22	THE COURT: and read it. Just tell
23	THE WITNESS: The ones
24	THE COURT: Hold on. Take a moment. Go through the
25	entire stack

1	THE WITNESS: Sure.
2	THE COURT: and point out for me which, if any,
3	cover pieces of furniture of the 14 pieces that were
4	collaboratively done for Vidivixi.
5	THE WITNESS: OK.
6	(Pause)
7	OK. So I pulled those out.
8	THE COURT: OK. And so tell me which from this entire
9	stack relate to any of the 14 pieces.
10	THE WITNESS: OK. So we have the invoice prepared for
11	Nick Cope. We have the
12	THE COURT: And that is the invoice for?
13	THE WITNESS: The Cloud 9 Bedframe.
14	THE COURT: OK.
15	THE WITNESS: We have the invoice prepared for Elaine
16	Santos, the Three Piece Suit shelving system.
17	We have an invoice prepared for Alan Maleh for the
18	Puff Panel Sofa.
19	We have an invoice prepared for Robert Hennessey.
20	THE COURT: For the Double Fold?
21	THE WITNESS: Yes.
22	THE COURT: All right. Now, you've already told us
23	about Nick Cope.
24	With respect to Elaine Santos, that is the Three Piece
25	Suit shelving system, was that sold?

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Grattan - di:

1	THE WITNESS: No, it was not.
2	THE COURT: Did you get any money from that invoice?
3	THE WITNESS: No, I did not, sir.
4	THE COURT: The invoice to Alan Maleh for the Puff
5	Panel Sofa, was that actually sold?
6	THE WITNESS: No, it was not.
7	THE COURT: Did you get any money from that?
8	THE WITNESS: No, I did not, sir.
9	THE COURT: And then the invoice for Robert Hennessey
10	for the Double Fold, was that actually sold?
11	THE WITNESS: No, it was not, sir.
12	THE COURT: Did you get any money from that?
13	THE WITNESS: No, sir.
14	THE COURT: Have we covered each of the pieces that
15	you mentioned were part of the 14 pieces?
16	THE WITNESS: Yes, sir.
17	THE COURT: OK. How was it that you invoiced these
18	people and didn't get any money?
19	THE WITNESS: Well, I sometimes consider a proposal an
20	invoice. For instance, Robert Hennessey, Nick Cope and Alan
21	Maleh Alan Maleh was very interested in the piece and at the
22	very last minute dropped out. Robert Hennessey, it turns out
23	there was a little bit of fraudulent activity on his part so
24	that sale did not happen. Elaine Santos, which I believe the
25	plaintiff subpoenaed also, did not that was no sale as well.

1 THE COURT: OK. Thank you.

2 BY MR. PEK:

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3 Q. Mr. Grattan, did you ever --

With respect to the invoices Judge Koeltl just asked you a few questions about, did you ever interface or discuss with Mr. Bradley what I think you described, if I may characterize -- I won't -- as potential sales the defendant actually consummated?

- 9 A. Yes. He has been cc'ed on most of these emails.
- 10 Conversations with potential clients, conversations with
- 11 | specifically Robert Hennessey, Alan, Elaine Santos.
- 12 | Q. These are invoice, not emails, though, right?
- 13 | A. Yes.
- 14 Q. OK.
- MR. PEK: Your Honor, I've provided Mr. Rao with what
 has been premarked as Plaintiffs' Exhibit 4, also Exhibit 7 to
 the Bradley Affidavit submitted as part of this action -- as
- 18 part of this motion. Forgive me.
- 19 Q. Mr. Grattan, do you recognize this document?
- 20 | A. Yes.
- 21 | Q. Have you seen this document before?
- 22 | A. I assume that's my Gmail address, yes.
- MR. RAO: Your Honor, we have no objection except that
 the document is several emails, since it appears to be several
 documents. Other than that, there is no objection to entering

1 | this document.

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THE COURT: OK. Plaintiffs' Exhibit 4 received in evidence.

MR. PEK: Thank you, your Honor.

(Plaintiffs' Exhibit 4 received in evidence)

BY MR. PEK:

- Q. Mr. Grattan, would you describe the first page of
- 8 | Plaintiffs' Exhibit 4?
- 9 A. It's an email between me and a former client of mine, Asia
 10 Baker, who commissioned me for a large dining table for her
- 11 residence in Carroll Gardens, Brooklyn.
- 12 Q. And having commissioned you, that was I imagine -- or strike that.
 - Was this a non-Vidivixi-related piece that you did for Ms. Baker?
- 16 A. Yes, it was. She had seen a piece on a website that it was
 17 on, called "Custom Made," where on that website it included the
- 18 same vases that were sold to Hayme Brunnet that I designed back
- 19 in 2011. She saw this dining table and wanted a similar
- 20 version to it for her client.
- 21 Q. Was that dining table similar or the same as the one that
- 22 | you provided for -- or fabricated for Mr. Reynolds, Grant
- 23 Reynolds?
- 24 A. No, it was not.
 - Q. Can you just confirm and read into the record the email

- 1 | address this is sent from?
- 2 A. Mark.grattan@gmail.com.
- 3 | Q. Are there any other email addresses or recipients cc'ed?
 - A. Yes. My Vidivixi email address, mark@vidivixi.com.
- 5 Q. Does the word "Vidivixi" appear anywhere else on that
- 6 | document?

- 7 A. Yes, it does, and my signature.
- 8 Q. Why would you use -- why would you include or co
- 9 | Vidivixi -- Mark, your own -- why would you cc yourself at
- 10 | Vidivixi.com -- the Vidivixi.com email address and also include
- 11 | a Vidivixi signature block for something that had nothing to do
- 12 | with Vidivixi?
- 13 A. Because I think it is important for clients to know what
- 14 | else you are doing and what else is available. It is a
- 15 marketing tactic, for sure.
- 16 Q. Would you mind flipping to the next email, which I think is
- 17 | the third page. I believe after Asia Baker -- Mr. Grattan, how
- 18 many pages -- or would you, if you wouldn't mind, flip to the
- 19 | next email following your email or correspondence with Asia
- 20 Baker and just identify the recipient and the sender and the
- 21 | purpose?
- 22 A. They one to Eric Kohler, perhaps?
- 23 | O. Yes.
- 24 | A. OK.
- 25 MR. RAO: I have a different email here. I just want

- 1 to make sure that I am looking at the same thing.
- 2 (Counsel conferred)
- 3 MR. PEK: Forgive me, Mr. Grattan. I believe I might
- 4 have given you the document with pages out of order.
- 5 BY MR. PEK:
- 6 0. You mentioned Mr. Kohler before?
- 7 | A. Yes.
- 8 Q. Who is Mr. Kohler?
- 9 A. Mr. Kohler is someone who was in a Housing Works show that
 10 interior designers put on once a year.
- Q. What was the purpose or the subject matter of your email exchange with Mr. Kohler?
- 13 A. He saw our work at the housing work show. Me and Tim
- donated a version of the Jumping Jack Credenza to Housing
- 15 Works, which was a fundraiser for HIV and AIDS.
- 16 Q. And did this email exchange yield any money?
- 17 A. No, it did not.
- 18 Q. You gave it as a donation?
- 19 | A. Yes, it was donated. We built a piece and sent it off.
- 20 | Q. If you wouldn't mind flipping to the next email and just
- 21 | identify the recipient?
- 22 A. Hayme Brunnet.
- Q. Does that email exchange with Mr. Brunnet correspond with
- 24 | the invoice to Mr. Brunnet?
- MR. RAO: In our document the pages are in a different

order.

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THE COURT: If there is an objection, you have to say it in words sufficiently loud so that both the reporter and I can hear it.

MR. RAO: I apologize, your Honor.

The only objection is that the document that I have marked Plaintiffs' Exhibit No. 4 seems to be in a different ordering than whatever document they are looking at, which makes it hard for me to follow to confirm that I have seen this before.

THE COURT: OK. So, Mr. Pek, if you are referring to a document, just refer to what the top of the page says.

- 13 BY MR. PEK:
- Q. Mr. Grattan, was it your regular practice to cc yourself -or you testified earlier that the purpose of cc'ing yourself at
- A. Cc'ing myself, no. Putting the Vidivixi signature on the bottom, yes.
- 19 Q. OK. And was that a regular practice for you?
- A. Yes. It was a way to reach a broader audience for the Vidivixi collection.
- 22 | Q. And did that marketing tactic pan out?
- 23 A. I mean, I was optimistic that it would.
- 24 | Q. But it didn't -- but no money --

Vidivixi.com was networking?

25 A. I mean, there is no way to say. I mean, someone could send

- 1 | an email tomorrow asking for it, yeah. I don't know.
- 2 | Q. Did you ever consider that including a Vidivixi signature
- 3 | block on a Mark Grattan Design & Build-related job or sales
- 4 | inquiry or request for you to provide services might lead to
- 5 confusion or it might send a mixed message as to whether it's
- 6 your personal business or the Vidivixi business?
- 7 A. No, I never had any confusion with the two. If it had --
- 8 | if it was the work that me and Tim produced together, then it's
- 9 Vidivixi. If it was my own personal work, then it was my
- 10 personal work.
- 11 | Q. Since you and Mr. Bradley acquired -- or since the Vidivixi
- 12 | website was purchased -- well, let me ask a different question.
- 13 Have you ever registered any domain names?
- 14 | A. Yes.
- 15 | Q. Related to Vidivixi?
- 16 | A. Yes.
- 17 | Q. And what domain name would that be?
- 18 A. Vidivixi.com.
- 19 Q. And when did you register that domain name?
- 20 A. Oh, early/middle of 2014. I'm not sure.
- 21 | Q. OK. And was there -- did you have a conversation with
- 22 | Mr. Bradley prior to acquiring the domain name?
- 23 | A. Yes.
- 24 | Q. And can you just expound on that a little bit for us?
- 25 A. We needed a website.

- 1 | Q. At that time did you have an existing website?
- 2 A. I did, yes. Markgrattan.com.
- Q. Has Mr. Bradley ever paid for the domain name associated
- 4 | with that?
- 5 A. I set up the domain. I paid for the domain. I set up the
- 6 emails. I paid for the emails. Halfway through Mr. Bradley
- 7 paid for the emails.
- 8 Q. Do you have an understanding as to why, or was there a
- 9 | discussion?
- 10 A. An understanding as to why he paid for the emails or --
- 11 | Q. Did you ask him to begin paying for your emails?
- 12 A. Yes. We were in the middle of the AD show 2015. The email
- 13 went down because it expired. I frantically called him and
- 14 | said we need to take care of this now, and he did.
- 15 | Q. Did Mr. Bradley also -- withdrawn.
- 16 Who paid -- did you pay for the Vidivixi.com domain
- 17 | name?
- 18 A. I bought the domain, yes.
- 19 | Q. And when you say bought, who did you buy it from?
- 20 | A. I didn't buy it from anyone. The domain was available on
- 21 GoDaddy and I purchased it.
- 22 | Q. OK. Are there monthly recurring annual fees associated
- 23 | with that?
- 24 A. It is yearly.
- 25 | Q. Is it your testimony today that you paid for the entire

- 1 life of this -- or you paid all fees associated with this
 2 domain name?
- 3 MR. RAO: Objection. Mischaracterizes prior
- 4 testimony.
- 5 THE COURT: Rephrase.
- 6 BY MR. PEK:
- 7 Q. Did you make all payments to GoDaddy for the use and the
- 8 | rights to the domain name?
- 9 | A. Yes.
- 10 | Q. Do you have -- how much money did you pay in total?
- 11 A. It is about \$16 a year.
- 12 | Q. I'm sorry. 16?
- 13 | A. Yes.
- 14 Q. Is that for the domain name itself or --
- 15 A. It's for the domain name, yes.
- 16 | Q. Is there a separate charge for emails?
- 17 A. Yes, there are.
- 18 | Q. Did you pay for that as well?
- 19 A. I'm halfway through. Now, they're all paid up for the next
- 20 year.
- 21 | Q. Has Mr. Bradley ever paid for it?
- 22 | A. Yes. Like I said, back in April or March 2015.
- 23 | Q. Well, I think -- you said he paid for your personal
- 24 website?
- 25 A. No. That's not -- he paid for the Vidivixi emails

- 1 associated with the Vidivixi domain.
- 2 Q. OK. When you registered the domain name vidivixi.com,
- 3 where were you residing?
- 4 | A. 311 Adelphi.
- 5 Q. Are you still residing at 311 Adelphi?
- 6 A. No, I am not.
- 7 Q. Are you aware whether -- are you aware that 311 Adelphi
- 8 Street is still listed as the registrant's address for
- 9 | vidivixi.com?
- 10 MR. RAO: Objection. Relevance.
- 11 THE COURT: Overruled.
- 12 | A. No, but sure. I mean, no, I'm not aware of that.
- 13 | Q. When you purchased the domain name vidivixi.com from
- 14 GoDaddy.com, were there any terms and conditions?
- MR. RAO: Objection. Relevance.
- 16 THE COURT: What is the relevance?
- 17 MR. PEK: The relevance is that the email server and
- 18 | the domain name itself are the trademark at issue here and --
- 19 THE COURT: And what is the relevance on the
- 20 preliminary injunction motion what the terms and conditions of
- 21 | the email were?
- MR. PEK: Because not --
- 23 THE COURT: Oh, answer the question, if you know.
- 24 | THE WITNESS: I don't know what the question is.
- 25 THE COURT: Rephrase the question.

- 1 MR. PEK: I'm going to withdraw the question.
- 2 | BY MR. PEK:
- 3 Q. At any point in time in the last -- or in this calendar
- 4 | year, to the best of your recollection, has the vidivixi.com
- 5 website gone inactive or gone down?
- 6 A. Yes.

- Q. Do you remember when that was?
- 8 A. Late summer.
- 9 Q. Do you know why that was, or how that came to become
- 10 | inactive?
- 11 A. Because I had tried to do something to the website and
- 12 | could not figure out how to get it back on, up and running.
- 13 Q. Do you control that website?
- 14 A. It's under my name, yes. I do have control.
- 15 | Q. Did you design the content?
- 16 | A. Yes, I did --
- 17 | Q. Do you --
- 18 A. -- with a Web designer.
- 19 Q. Who was your Web designer?
- 20 A. His name is Cameron Moss; C-a-m-e-r-o-n Moss.
- 21 | Q. And did you pay Mr. Moss for his services?
- 22 A. Yes.
- 23 | Q. And how did you pay him?
- 24 | A. In exchange for a piece of furniture.
- 25 | Q. Is it one of those 14 pieces?

- 1 \parallel A. Yes, it is.
- 2 Q. Can you tell me which one?
- 3 A. The Kapstok Wardrobe.
- 4 | Q. Was that the only Kapstok Wardrobe that was ever fabricated
- 5 | for --
- 6 A. No, it was not.
- 7 | Q. It wasn't. So how many were fabricated?
- 8 A. There's two.
- 9 Q. And what was Mr. Bradley's contribution to that particular
- 10 piece, if you can recall?
- 11 A. There was no contribution. I built it and send it to
- 12 | upstate -- or, excuse me, to Connecticut for an exhibition,
- 13 which it's still residing at that exhibition in that space.
- 14 | Q. Did you have a discussion with Mr. Bradley about --
- 15 A. Yes. He's fully aware.
- 16 | Q. To the best of your knowledge, how many wardrobe pieces
- 17 | remain?
- 18 A. There are two. One in Cameron Moss's home and one in
- 19 | Connecticut.
- 20 Q. OK. So of the 14 pieces that we have been discussing, in
- 21 | fact, the wardrobe was one of those pieces?
- 22 A. Yes.
- 23 | O. So there is no more wardrobe to showcase? Is there --
- 24 A. Not until one is built, no. Yes.
- 25 Q. You testified earlier about a credenza that you designed

- 1 yourself.
- 2 A. Which?
- 3 | Q. Are you familiar with the Blue Credenza piece?
- 4 A. Yes, I am.
- 5 Q. Did you design that piece?
- 6 A. I did, yes.
- 7 | Q. And how many pieces did you -- how many pieces are you
- 8 aware were fabricated, or did you fabricate?
- 9 A. All of them.
- 10 | Q. And how many were there?
- 11 | A. About 14.
- 12 | Q. 14 Blue Credenzas. Were those sold? Were any of those
- 13 | sold?
- 14 A. No, except for the Dakku Bedframe that we discussed about
- 15 an hour ago.
- I don't understand the question.
- 17 | Q. I'm sorry. The Blue Credenza model --
- 18 | A. Yes.
- 19 | Q. -- you designed?
- 20 | A. I did, yes.
- 21 | Q. Were any additional products -- were any additional
- 22 copies --
- 23 A. Copies of those?
- 24 | Q. If you will, were any additional Blue Credenzas fabricated?
- 25 A. No.

- 1 | Q. Just the one?
- 2 | A. Yes.
- $3 \parallel Q$. And where is that?
- 4 A. It's in my home.
- 5 Q. OK. Are you familiar with the five pieces that -- the five
- 6 Vidivixi pieces that were at the Good Colony showroom?
- 7 A. Yes.
- Q. And how many pieces in addition to the five pieces that
 were in the Good Colony showroom remain in existence that have
- 10 been fabricated?
- Withdrawn.
- 12 Of the 14 pieces that Vidivixi has created, are you --
- do you have an understanding as to the location or whereabouts
- of the nine pieces that were not part of the Good Colony?
- 15 | A. They are in Francis Bradley Studio except the Credenza,
- 16 which is in my home and another piece that Tim actually has in
- 17 | his apartment in the Lower East Side.
- 18 | Q. What piece is that?
- 19 A. It's something we built for the Architectural Digest Show
- 20 of 2015, last March.
- 21 | Q. And --
- 22 | A. That was very similar to the credenza inspired by the
- 23 | Bugsy's Bar.
- 24 | Q. So to the best of your knowledge, is there a wardrobe piece
- 25 | in Mr. Bradley's studio?

- 1 A. No, there is not.
- Q. OK. I'm just trying to discern the actual number of additional pieces in addition to the five that were at Good
- Colony that actually remain fabricated and, you know, available to you all. By my count -- well, I'm not...

(Pause)

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Did you design all the pieces in the Good Colony collection?

- A. I would -- solely designed? No. In initial collaboration? Yes, like I stated earlier.
- Q. So is it your testimony today that those pieces you didn't design exclusively yourself were a joint effort between yourself and Mr. Bradley?
- 14 A. Initial joint effort, yes.
- 15 Q. Can you explain what you mean by initial joint effort?
- 16 A. Initial joint effort is I mean conversations and looking at
- 17 inspiration images, and then oftentimes I was left alone to
- 18 | figure out details alone. And details are the things that make
- 19 the piece the piece. I mean, if the detail is wrong then the
- 20 whole piece is ruined. It is a very crucial time of the design
- 21 development.
- 22 Q. Have you ever built a Vidivixi piece for any purpose that
- 23 | later broke or failed?
- 24 A. No.

25

Q. Did you ever sell any chairs under the Vidivixi name?

- 1 | A. No.
- 2 Q. Can you identify what, if any, chairs are included within
- 3 | the Vidivixi 14-piece collection or the universe of Vidivixi
- 4 | furniture?
- 5 A. There is a glass chair.
- 6 0. And what is that chair called?
- 7 A. It is called the Vantage Chair.
- 8 | Q. How many Vantage Chairs, to the best of your knowledge,
- 9 have been fabricated by you that have been sold?
- 10 A. I have a version of the Vantage Chair that I designed back
- 11 | in 2011 that was sold, nine of them, which I designed for a
- 12 company called Makers Alley. They invited me to design a
- 13 | collection of furniture. One included the chair, the Vantage
- 14 Chair. Another piece included a bench and the dining table.
- 15 | Q. How many of -- you said that it's a version of, just to be
- 16 clear, the Vantage Chair. Is that -- the Vantage Chair refers
- 17 | to the chair that's part of the Vidivixi collection?
- 18 A. The version of the Vantage Chair that's included on the
- 19 | Vidivixi website is the glass version with the glass seat.
- 20 | O. And is that version --
- 21 | A. That was a piece I had donated to the partnership early on
- 22 | along with a couple of other pieces that were donated because
- 23 | Vidivixi had no content to present.
- 24 | Q. Do you know where that piece is now?
- 25 A. They're -- I don't understand. Those pieces -- what do you

- 1 | mean? The glass one?
- 2 | Q. Yes, the Vantage Chair.
- 3 A. They were at the showroom.
- 4 | Q. Which showroom?
- 5 A. Colony.
- Q. But the Good Colony showroom, did it contain five or six
- 7 pieces?
- 8 A. Well, those chairs had been stored at Colony so I don't
- 9 | know what...
- 10 | Q. Are those chairs for any reason so sufficiently distinct
- 11 | from the two walnut wooden dressers, the Puff Panel Sofa, the
- 12 | Puff Panel Chair, the Three Piece Suit -- and the Three Piece
- 13 | Suit that they wouldn't be included and be sitting with Magette
- 14 | right now?
- MR. RAO: Objection, your Honor.
- 16 | A. I'm not sure --
- 17 THE COURT: Sustained as to form.
- 18 Q. How many pieces did Vidivixi deliver to Jean Lin of Good
- 19 | Colony?

- 20 A. How many pieces? Those came -- all of those pieces were
- 21 delivered right after the exhibition so I don't know what --
- 22 | Q. I want to know how many.
- 23 A. Five plus the two chairs, plus a dining table, which I
- 24 | don't know its whereabouts.
 - Q. Which is not a Vidivixi -- is that a Vidivixi --

- 1 \parallel A. Yes, it is.
- 2 Q. How many pieces has Vidivixi created in total?
- 3 MR. RAO: Objection. Asked and answered.
- 4 THE COURT: Yes. Sustained.
- 5 BY MR. PEK:
- 6 Q. Do you have any proprietary interest in any dining table or
- 7 chairs that were given to -- that were delivered to Good Colony
- 8 | showroom?
- 9 A. No, I do not.
- 10 | Q. Did you build any dining table?
- 11 | A. I did, yes.
- 12 | Q. Was it delivered to the Good Colony showroom?
- 13 A. Yes, it was.
- 14 | Q. And --
- 15 | A. But it was not on display. I know it was being stored on
- 16 | the top floor. And Francis Bradley was aware of that as well.
- 17 | Q. Did he have any part in designing or fabricating that
- 18 | dining table?
- 19 A. Yes.
- 20 | Q. Is that dining table at all similar or related to the
- 21 | dining table that you sold to Grant Reynolds?
- 22 | A. No, it is not.
- 23 | Q. And I'm curious where that dining table is right now. Do
- 24 | you not care about that dining table?
- 25 A. I do. But I assumed it was in Francis Bradley's studio

Grattan - direct

- 1 space.
- 2 | Q. Are you aware that at the outset of this action a company
- 3 by the name of Magette Fine Art Services, or Storage Services,
- 4 excuse me, retrieved the Good Colony collection -- the Good
- 5 | Colony collection of Vidivixi, the five pieces?
- 6 A. Yes.
- 7 | Q. Is there any reason why the dining table and the two
- 8 | Vantage Chairs you just referenced would not be included as
- 9 | part of --
- 10 A. I don't know. You -- the plaintiff was responsible for
- 11 removing all objects from the showroom. I have no idea.
- 12 | Q. According to what? What do you base that on?
- 13 A. According to the agreement that you made with my attorney.
- 14 | Q. What was that agreement?
- MR. RAO: Objection.
- 16 | THE COURT: Sustained.
- 17 | Q. So do you know where the Vantage Chairs are?
- 18 | A. No, I do not.
- 19 Q. And do you have any reason to believe that they are in
- 20 Mr. Bradley's studio?
- 21 | A. Do I have any reason to believe? They could be at
- 22 Mr. Bradley's -- I don't know where they are.
- 23 | Q. Is there any material difference between the Vantage Chairs
- 24 | that we just discussed that you designed, or that were part of
- 25 | the Vidivixi collection, compared to those chairs that you

Grattan - direct

- 1 testified earlier you were bringing up to Connecticut, I think
- 2 | you said?
- 3 A. Those chairs were delivered to eastern Long Island, in the
- 4 Hamptons.
- 5 Q. How many chairs was it?
- 6 A. It was ten chairs.
- 7 | Q. And did you receive payment for those chairs?
- 8 A. Yes, I did.
- 9 Q. Do you recall how much you were paid?
- 10 A. I was paid -- each chair was \$910.
- 11 | Q. So that would be 9,100 for ten chairs?
- 12 | A. Close to \$10,000, yes.
- 13 | Q. Did you have a discussion with Mr. Bradley before selling
- 14 | those chairs?
- 15 A. No, I did not.
- 16 | Q. Do you regard those chairs as being part of the Vidivixi
- 17 | collection?
- 18 A. No.
- 19 | Q. Why?
- 20 A. Because it was designed by myself back two years before the
- 21 | business became a business, before its creation.
- 22 | Q. To the best of your knowledge, has any chair that you've
- 23 | ever designed or fabricated broken?
- 24 A. Yes.
- 25 | Q. Was -- how many have broken?

Grattan - direct

- 1 A. I believe it was one. It was for a client in Connecticut
- 2 for six chairs, six upholstered chairs, with a sling back.
- 3 | They have nothing to do with Vidivixi.
- 4 | Q. Did you communicate with that client by your
- 5 | mark@vidivixi.com email?
- 6 A. Potentially, yes.
- 7 Q. Have any of the Vidivixi pieces, the 14 pieces or 15,
- 8 | however many it is that you all designed and fabricated, have
- 9 they been tested for fitness for a particular purpose, or are
- 10 | they ready to be sat on or --
- 11 A. Yes, but chairs break. I mean, things happen. I mean,
- 12 | it's not factory tested with things sitting on it every half a
- 13 second. It's custom furniture and things happen. And you just
- 14 do your best. You do whatever you can to make sure nothing
- 15 happens to them.
- 16 Q. Have any Vidivixi pieces, to the best of your knowledge,
- 17 | ever broken?
- 18 A. Not that I know of.
- 19 | Q. Is there a Vidivixi piece in Paris right now?
- 20 A. Yes, there is.
- 21 | Q. Has anyone from Paris contacted you about that piece?
- 22 | A. Nope. I had the gallery owner coming to New York for a
- 23 | visit but they flaked out at the last minute by the name of
- Jacques something. I don't remember his last name.
- 25 Q. Do you know an individual by the name of Blair Triode,

- 1 \parallel T-r-i-o-d-e?
- 2 A. Yes. She was the one I was in communication with about the
- 3 exhibition in Paris, yes, for Paris Design League.
- 4 Q. Was that a Vidivixi gig, if you will?
- $5 \parallel A. Yes, it was.$
- Q. And to the best of your knowledge, is that piece still on
- 7 | display in Paris?
- 8 | A. It is still in Paris at La Bonne, Marseille.
- 9 Q. Have you ever received any communications or indication
- 10 | that any sales increase or any -- of any interest to purchase
- 11 | that piece from the showcase in Paris?
- 12 A. No, other than we love the work, we love your piece, we're
- 13 getting great feedback, we'll be in touch.
- 14 | Q. Have you ever received any email or other communications
- 15 | from the folks in Paris who are showcasing this piece regarding
- 16 | the functionality or the state of that chair?
- 17 | A. Yes. They said it was slipping and we resolved the issue
- 18 | immediately.
- 19 | Q. How had you resolved it?
- 20 | A. Based on the recommendation from my upholsterer, we fixed
- 21 | it by using a standard method of adding Velcro to the underside
- 22 | of the cushion seat and it proved to be successful.
- 23 | Q. Did you go to Paris and apply that?
- 24 A. No, I did not.
- 25 | Q. Do you have any firsthand knowledge of that actually taking

1 place?

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- A. I mean, if it didn't work, I mean, she said -- no, I don't, actually. I assumed it was OK.
 - Q. Did you tell them what to do based on your upholsterer's -MR. RAO: Objection. Relevance.

THE COURT: Sustained.

The witness has been on the stand for over two-and-a-half hours. This is not a discovery deposition. It's not an opportunity to explore whatever ideas come to your mind in the course of the examination. It is an evidentiary hearing on the preliminary injunction motion.

Move along.

MR. PEK: No further questions, your Honor.

And with the witness nowhere to be found,

Mr. LaBarbiera, the plaintiffs rest.

THE COURT: Do you want to call Mr. LaBarbiera now before cross, if he is waiting?

MR. PEK: My last conversation with Mr. LaBarbiera is that he's going to do his best to get here but if he doesn't make it by 10 he's not going to be able to come. He had a prior obligation. This was earlier this morning so -- which was not foreseen yesterday, which is why we were happy to have the out-of-order testimony.

But, in any event, your Honor, we -- the plaintiffs do not -- are happy to rest our case in chief anyhow.

- 1 | THE COURT: All right.
- 2 Mr. Rao, you may examine.
- 3 CROSS-EXAMINATION
- 4 BY MR. RAO:
- Q. Good afternoon, Mr. Grattan. I'm just going to ask you a few questions.
- You had testified earlier or were questioned earlier

 about financial contributions of yourself and Mr. Bradley

 respectively. You mentioned that you paid the wood shop rent.
- 10 | Is that at the Sunset Park wood shop?
- 11 | A. Yes.
- 12 | Q. How much is that rent?
- 13 A. \$1,280 a month.
- 14 | Q. Has it always been \$1,280?
- 15 A. It was actually more. It was actually 13 -- like 1350, and
- 16 then I moved to a smaller space because it was better for me.
- Q. And how many months of rent were you paying during the time you were working on Vidivixi furniture?
- 19 A. How many months of -- I don't understand the question.
- 20 | Q. Sorry. I will rephrase the question.
- 21 How long were you working with Mr. Bradley on
- 22 | Vidivixi?
- 23 A. Approximately two years, two-and-a-half years.
- Q. And during that time were you paying the rent for the wood
- 25 shop?

- 1 \parallel A. Yes, I was.
- 2 | Q. And you previously testified that you, roughly, are
- 3 | splitting your time half-and-half, is that accurate --
- 4 A. Yes.
- 5 Q. -- between Mark Grattan Design & Build and Vidivixi?
- 6 A. Yes.
- 7 | Q. I recall you mentioned that during exhibition times that
- 8 | the ratio might change?
- 9 A. Yes.
- 10 | Q. Could you clarify that?
- 11 A. The ratio changes and more time is allocated for Vidivixi.
- 12 | I would pretty much drop everything and just focus on our
- 13 | collaborative.
- 14 Q. OK. Have you ever purchased materials for Vidivixi?
- 15 A. Yes, I have.
- 16 | O. And what were those?
- 17 A. The last two pieces, the commodes, the two walnut cabinets,
- 18 | I had purchased that material.
- 19 | Q. And approximately how much was that?
- 20 | A. Probably about \$1,100.
- 21 | Q. I wanted to also explore some earlier questioning. You had
- 22 | stated that the 14 Vidivixi pieces were a result of
- 23 collaboration between you and Mr. Bradley, is that correct?
- 24 A. Yes.
- 25 | Q. I believe you also testified that there were certain pieces

- that you created solely. Are those among the 14, or are those different pieces?
- 3 \blacksquare A. They are among the 14.
- 4 | Q. And which ones are those?
- 5 A. It is the Low Credenza. It is the Vantage Chair. It is
- 6 the Ash Baby.
- 7 Q. And were those made prior to Vidivixi being a partnership
- 8 | between you and Mr. Bradley?
- 9 A. The two were made prior to Vidivixi. The Low Credenza was
- 10 something I was working on in my free time and found a liking
- 11 | to it and donated it to the partnership.
- 12 | Q. And what's the approximate retail value of those three
- 13 | pieces?
- 14 A. Probably about 12,000 to \$16,000.
- 15 \parallel Q. Did you -- you testified you paid for the website, is that
- 16 correct?
- 17 | A. Yes, I did.
- 18 | Q. You bought the domain when it was initially registered?
- 19 A. Yes.
- 20 | Q. Did you also renew the domain?
- 21 | A. Yes.
- 22 | Q. Did you at any point pay for email?
- 23 | A. I paid the initial fees to get the emails activated.
- 24 | Q. Did you ever pay for rent at the showroom known as Good
- 25 | Colony?

- 1 | A. Yes. We split the first month's rent. We both paid cash.
- 2 | Q. You had earlier testified that you had procured design
- 3 services of Cameron Moss for the website, is that correct?
- 4 | A. Yes.
- 5 | Q. And you traded, as I recall, a wardrobe in exchange?
- 6 A. Yes.
- 7 Q. Which wardrobe was that?
- 8 A. It was the Kapstok Wardrobe from the spring 2014
- 9 collection.
- 10 | O. Was that a Vidivixi wardrobe?
- 11 A. Yes, it was.
- 12 | Q. How was that wardrobe designed, if you would just take me
- 13 | through the process?
- 14 A. It was based off an image that was found on the Internet
- 15 | and from there sort of re-evolved into more of a Vidivixi
- 16 | image.
- 17 | Q. Who found the image?
- 18 A. I found the image.
- 19 | Q. What was Mr. Bradley's role in creating the wardrobe?
- 20 A. He helped with assembly. He helped with the finishing.
- 21 Yes.
- 22 | Q. And your role in creating the wardrobe?
- 23 A. Fabrication, cutting, ordering materials, proportions.
- 24 | Q. And what's the retail value of that wardrobe?
- 25 A. It's I think right now it's at 3250.

1 MR. PEK: Objection. Speculation.

THE COURT: That's \$3,250?

THE WITNESS: Yes.

THE COURT: What is that based on?

THE WITNESS: What's that based on? What it says on the website currently, or what is in the database for pricing.

THE COURT: Overruled.

BY MR. RAO:

- Q. You previously testified, as well, that Vidivixi was able to get free outsourced labor, is that correct?
- 11 | A. Yes.

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- 12 Q. Can you describe what that was?
- 13 A. Well, it was some -- the upholstered pieces in the current 14 collection, the fall 2015 collection, has two upholstered

pieces. Both of them were fabricated for free. I had built a

- 16 relationship with the upholsterer in the sixth floor of my
- 17 | building. I had built the frame to the upholstered pieces and
- sent the frame upstairs to him, where his guys created the
- 19 upholstered mechanism for the wooden base. The metalwork --
- 20 the majority of the metalwork for the Vidivixi collections was
- 21 made from a friend of mine that I was introduced to probably
- 22 | five or six years ago. He is a high-end metalworker located in
- 23 | Boerum Hill, Brooklyn.
- 24 | Q. Is that Juan Alfaro --
- 25 A. Juan Alfaro, yes.

- Grattan cross
- Q. Were any of your other contacts involved in providing outsource work for Vidivixi?
- 3 A. I had also been introduced to a leather worker -- a leather
- 4 distributor in Queens through a friend of mine who designs
- 5 | leather handbags. She referred me to Jesse, who owns a large
- 6 leather distribution company, and he showed us around, gave us
- 7 | an amazing price and, yep.
- 8 Q. Have you heard an allegation in this case that Mr. Bradley
- 9 | financed a hundred percent of the operations of Vidivixi?
- 10 | A. Yes, I have.
- 11 \mathbb{Q} . Is that true?
- 12 | A. No, it's not.
- 13 Q. Mr. Grattan, I just want to briefly discuss with you the
- 14 | various third parties who have been subpoenaed in this matter.
- 15 | I will try not to belabor the point because we have already
- 16 seen the invoices.
- Could you describe your connection to Curious Yellow
- 18 | Std.?
- 19 | A. Specifically Chloe Pollack-Robbins, she is someone I met.
- 20 | She was looking at my website, markgrattan.com, back in 2011.
- 21 | Her client came for a visit at the wood shop, was very
- 22 | interested in the work. At that point her client brought --
- 23 | the client brought Chloe to the wood shop, and from there me
- 24 and Chloe have been doing work since. The last piece we did
- 25 together was last summer.

- 1 | Q. And what's your connection to Elaine Santos?
- 2 A. I don't know Elaine Santos. She just inquired about the
- 3 | Three Piece Suit.
- 4 | Q. You previously described Sean Watts. Could you explain in
- 5 more detail your connection to Sean Watts?
- 6 A. Sean Watts is the -- is a partner at Leroy Street Studios
- 7 | of which the Director of Interiors had hired me to custom
- 8 design a dining table for a restaurant. Since then the
- 9 Director of Interiors had referred Sean Watts, the partner, to
- 10 | me because he was looking for a talented designer to build his
- 11 dining table for his residence.
- 12 | Q. Was that a connection you made after Vidivixi?
- 13 A. That was done in connection with Vidivixi.
- 14 | Q. How did the sale to Hayme Brunnet -- is that the correct
- 15 | name?

25

- 16 | A. Yes.
 - Q. -- of the table vases, how did that come about?
- 18 A. I was moving shops, throwing things away, and I had these
- 19 two table vases that were studies for something that I had been
- 20 working on years ago. I posted these two vases on Instagram
- 21 | saying please take them, I'm moving shops, they need a great
- 22 | home, and he responded, and then I sold them to him.
- 23 | Q. Was that on your personal Instagram?
- 24 | A. Yes, it was.
 - Q. That was not on the Vidivixi Instagram?

- 1 \parallel A. No, it was not.
- 2 | Q. Could you describe briefly your connection to Grant
- 3 Reynolds?
- 4 A. Grant Reynolds is the wine expert, the wine specialist at
- 5 | Charlie Bird, of which I made that dining table for Leroy
- 6 Street Studios. He was also recommended to me by Leroy Street
- 7 | Studios.
- 8 Q. Was that a Vidivixi connection?
- 9 A. No, it was not.
- 10 Q. What about Asia Baker, what is your connection to Asia
- 11 | Baker?
- 12 | A. Asia Baker found me on a website called Custom Made. I had
- 13 been on the website since 2010. She saw some work of mine, and
- 14 | we designed a custom dining table for her residence in Carroll
- 15 | Gardens.
- 16 | O. And was that a Vidivixi connection?
- 17 A. No, it was not.
- 18 | Q. Do you recall at any point an individual by the name of
- 19 | Nate Lowman being involved with Vidivixi?
- 20 | A. Yes.
- 21 | Q. Do you recall what his connection to Vidivixi was?
- 22 | A. We built him a Credenza, the Jumping Jack Credenza. We
- 23 | also made him a custom sofa that was inspired by a sofa that we
- 24 presented at the Architectural Digest Show 2014.
- 25 Q. And what was the process of building the sofa?

- 1 A. I had to build a frame for the sofa. I designed the wooden
- 2 | turned leg for the sofa, and my upholsterer on the sixth floor
- 3 of my building did the upholstery work.
- 4 | Q. Did Mr. Bradley work on this sofa?
- 5 A. No, he did not.
- 6 Q. Were you paid for that sofa?
- 7 A. Mr. Bradley -- I was not paid for that sofa. He -- we went
- 8 | half, actually, on a machine called a Festool Domino. So, no,
- 9 I did not. I did not get paid.
- 10 | 0. Was that sofa ever sold?
- 11 A. Yes. It was sold in April and May.
- 12 | Q. Who was paid for that sofa?
- 13 A. Francis Bradley.
- 14 | Q. There was some testimony yesterday about the Vidivixi
- 15 | website. I just want to ask you, you testified earlier that
- 16 you control the website, is that correct?
- 17 A. Control the updates, yes. Control -- yes, I do.
- 18 Q. So what do you mean by "control the website"?
- 19 | A. Meaning if there is any updates that need to be done,
- 20 | that's the only sort of control I could think of.
- 21 \parallel Q. Are you aware that there is an allegation in this case that
- 22 | you hacked into the website?
- 23 | A. Hacked into the web -- I am not aware of that allegation.
- 24 | Q. Do you have a computer science background?
- 25 | A. No, I do not.

- Q. Do you know any programming languages, computer programming languages?
- 3 A. No, I do not.
- 4 Q. You had testified earlier that the Vidivixi pieces were the
- 5 result of a collaboration. Could you describe in more detail
- 6 what Mr. Bradley's role in that collaboration typically would
- 7 be?
- 8 A. I mean, I hate to say it but the money. I spent a lot of
- 9 | time -- I spent time at exhibitions alone. I had to
- 10 organization the exhibitions alone. I had to send drawings out
- 11 | to the vendors alone. I had to work with the outsources
- 12 | vendors alone. I had to design the website alone. I had to go
- 13 | to the showroom meetings alone. I had to communicate with
- 14 potential clients alone. I had to -- yeah, I had to do a lot
- 15 | alone.
- 16 Q. During the time that you and Mr. Bradley were
- 17 | collaborating, did you ever refer to him as your business
- 18 partner?
- 19 A. All the time.
- 20 | Q. Did you ever hear him refer to you as his business partner?
- 21 A. No, I did not.
- 22 | Q. Was it your understanding that you were business partners
- 23 | with Mr. Bradley?
- 24 A. Absolutely.
- 25 | Q. Are you aware that Mr. Bradley has applied for a trademark

- 1 | in the word or name "Vidivixi"?
- 2 | A. I was aware that he did this, but I was concerned that my
- 3 | name was not on it but I had let it go because I figured he
- 4 | had -- there was something nice and honest about it. Again, it
- 5 was worrisome to me but I figured it was going to be OK.
- 6 Q. When did you find out about the trademark application?
- 7 A. This was after the AD Show. He told me he was working on
- 8 | trademarking and also setting up the LLC, but he actually did
- 9 | this all by himself without me included.
- 10 | Q. Did he ever tell you not to use the name Vidivixi?
- 11 A. No, he did not.
- 12 | Q. Did he ever object to your sending emails from
- 13 | mark@vidivixi.com?
- 14 A. No, he did not.
- 15 | Q. Did he ever object to you marketing Vidivixi to others?
- 16 | A. No.
- 17 | Q. Did he object to you using the signature block of Vidivixi?
- 18 A. No.
- 19 | Q. Could you briefly describe who was responsible for
- 20 | marketing and promotion of the Vidivixi brand between you and
- 21 Mr. Bradley?
- 22 | A. I was.
- 23 | Q. And what were your responsibilities with respect to that?
- 24 A. I had to create target lists for past clients. I had to
- 25 create target lists for all of Francis Bradley's targets. I

- 1 had targets that were provided to us by colleagues of mine. I
- 2 | had -- those were all generated. I created a MailChimp
- 3 account. Business cards, email blasts, social obligations,
- 4 | openings, anything that -- anything design related I tried to
- 5 attend and push the brand.
- 6 Q. And you mentioned business cards. Are you saying that you
- 7 designed the business cards?
- 8 A. I designed the business cards, one for Francis Bradley, one
- 9 for myself, yes, with our title on them as well.
- 10 | Q. What were your titles on those cards?
- 11 A. Co-owners.
- 12 | Q. Did Mr. Bradley object to those titles?
- 13 A. No, he did not.
- 14 Q. You testified earlier about a Paris exhibition. Do you
- 15 | recall that?
- 16 | A. Yes.
- 17 | Q. The Blair Triode --
- 18 A. The Triode Gallery in Paris, yes.
- 19 Q. Do you recall signing a contract in connection with that?
- 20 A. Yes, we did. Both of us signed the contract.
- 21 | Q. And what did you -- do you recall what your title was?
- 22 A. The title was co-owners.
- 23 MR. RAO: One second, your Honor. I have the contract
- 24 here. I will enter it into evidence.
- 25 (Pause)

1 Apologies, your Honor. I should have my documents 2 with me. 3 (Pause) 4 I am handing the Court and the witness what's been 5 premarked Defendants' Exhibit AC. 6 THE COURT: Any objection? 7 MR. PEK: Just a moment, your Honor. 8 (Counsel conferred) 9 MR. PEK: No. No objection, your Honor. 10 THE COURT: Defendants' Exhibit AC received in 11 evidence. 12 (Defendant's Exhibits AC received in evidence) 13 BY MR. RAO: 14 Q. Do you see an email at the bottom of the first page of this 15 document? 16 Α. Yes. 17 Is it from you to your Vidivixi and -- your Vidivixi 18 address and the address of Mr. Bradley? 19 A. Yes. 20 Q. Mr. Grattan, do you note that there is a PDF attached 21 indicated on that email? 22 Α. Yes. 23 Can you look at the second page of this document? 0. 24 Α. Sure. 25 To the best of your recollection, is this the PDF

- 1 | attachment that you attached to that email?
- 2 | A. Yes.
- 3 MR. PEK: Your Honor, I just want to note that I
- 4 understand, as well, this appears to be an incomplete document.
- Is that how it is intended to be offered into
- 6 | evidence?
- 7 MR. RAO: No. My understanding was that Mark scanned
- 8 | the signature page of the contract and that's the only
- 9 | attachment.
- 10 | Q. Do you see any signatures -- first of all, do you recognize
- 11 | this document?
- 12 | A. Yes, I do.
- 13 \mid 0. And what is it?
- 14 A. Well, it's the Triode consignment agreement.
- 15 | Q. Is it the full agreement or --
- 16 A. It's the signature page.
- 17 | Q. Do you see any signatures on this?
- 18 | A. Yes, I do.
- 19 Q. Whose signatures appear?
- 20 A. Mark Grattan and Francis Bradley.
- 21 | Q. And what titles are indicated there?
- 22 | A. Principals, Mark Grattan and Francis Bradley.
- 23 | Q. And what's the date of this agreement?
- 24 | A. 7/15/2015.
- 25 | Q. You testified earlier that you had sent a proposed

- 1 partnership agreement to Mr. Bradley, is that correct?
- 2 A. Yes, I did.
- 3 | Q. When or around when did you do that?
- 4 A. Probably mid-August to end of August.
- 5 | Q. And why did you send that partnership agreement?
- A. Because we needed to be grownups about the situation. We
- 7 needed to take this seriously.
- 8 | Q. Do you recall what Mr. Bradley's response was?
- 9 A. He told me it was done.
- 10 | Q. Did he have any other response?
- 11 A. No, he did not.
- 12 | Q. Did he react in any way to the proposal?
- 13 A. I assumed that was his reaction, that he needed my proposal
- 14 | that I had worked on needed to be disregarded.
- Q. You've also testified that outside of the sale to Nick Cope
- 16 | there were no other sales of Vidivixi pieces, is that correct?
- 17 | A. Yes.
- 18 | Q. Was it your intention had there been a sale -- or what was
- 19 | your intention had there been a sale? What was your intention
- 20 | with respect to the proceeds of the sale?
- 21 | A. Well, my theory was there was no sale because we had
- 22 | nothing in writing, something about the stars and karma, and I
- 23 | needed to get it out there. I had been conversating with Jean
- 24 | Lin about a potential sale, and it was just I needed to speak
- 25 | with Tim but I was having difficulty talking with him because

Grattan - cross we were already having issues. So instead of speaking with him 1 2 directly, I sent an email -- out of fright, really. 3 What email are you referring to? The proposal. 4 Α. 5 MR. RAO: No further questions, your Honor. 6 THE COURT: I'm sorry. You sent the proposal which 7 was to sell the piece of furniture to Mr. Cope? 8 THE WITNESS: No. It was a proposal I sent to Francis 9 Bradley about a percentage of how we would -- a proposal for 10 the partnership. 11 THE COURT: OK. With respect to the sale of the furniture to Mr. Cope, did you have a conversation with Mr. 12 13 Bradley about that? 14 THE WITNESS: Yes, we did. 15 THE COURT: When did that conversation occur? 16 THE WITNESS: That occurred before I accepted payment

THE WITNESS: That occurred before I accepted payment from Nick Cope.

THE COURT: And about when was that?

THE WITNESS: That was a little bit after -- during mid-May of 2015 to early June of 2015.

THE COURT: Was that before Mr. Bradley had rejected your written proposal for the partnership?

THE WITNESS: Yes.

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THE COURT: And what was the conversation between yourself and Mr. Bradley about the sale to Mr. Cope? What did

1 | you say to him? What did he say to you?

THE WITNESS: I told -- Tim thought that the price was low and it wasn't worth it, and I told him that I needed the money and I needed to do it. And he agreed, and I continued on and built a piece and delivered it to Nick Cope.

THE COURT: OK. Did you exchange any email about that sale?

THE WITNESS: With Francis Bradley?

THE COURT: Yes.

THE WITNESS: No, I did not. He is very minimal with his email communication.

THE COURT: OK. Thank you.

MR. RAO: The defense rests, your Honor.

THE COURT: All right. Redirect.

MR. PEK: Briefly, your Honor.

THE COURT: Limited to cross.

MR. PEK: I'm sorry, your Honor?

THE COURT: I said, "limited to cross."

MR. PEK: OK.

REDIRECT EXAMINATION

21 BY MR. PEK:

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- Q. Mr. Grattan, you just testified that you sent a proposal --
- 23 a partnership proposal to Tim Bradley, is that right?
- 24 | A. Yes, I did.
 - Q. And you sent that fairly recently, is that true?

- Grattan redirect
- About four months ago, five months ago, I don't know. 1
- Also, put differently, like 16 months after you had been 2 Q.
- 3 ongoing in business in the partnership, right?
- 4 Yes. Α.
- 5 Why did you wait so long?
- 6 Because maybe it -- because we were friends and I didn't Α.
- 7 know how to deal with the situation.
- What do you mean by "the situation"? 8
- 9 Deal with confronting the issue, like I knew -- in the back
- 10 of my head knew there was potentially going to be an issue.
- 11 0. Did you write that proposal yourself?
- 12 Α. I had help writing it.
- 13 And who helped you write it? 0.
- 14 A couple of friends of mine along with Jean Lin. Α.
- 15 Q. And you are aware that she is a former defendant in this
- action? 16
- 17 Yes. Α.
- 18 How did she help you? Ο.
- 19 She helped me -- I would come there. I was concerned that
- 20 I didn't know what to do, I didn't know how to pull off the
- 21 conversation with him. She was also in conversation about his
- 22 lack of participation and how absent he was, and I was becoming
- 23 very frustrated and resentful towards that. And she was
- 24 coaching me along the way and helped me write this because she
- 25 has been in the industry for quite some time and has had

- 1 experience with this matter.
- 2 | Q. Is she the only one that helped you?
- $3 \parallel A$. No, she is not.
- 4 | Q. Who else helped you or how many other people?
- 5 A. Another colleague of mine, Farrah Sit.
- 6 Q. And did you ultimately accept and adopt their language or
- 7 | their --
- 8 A. No, I did not.
- 9 | Q. Why?
- 10 A. Why did I not adopt their language?
- 11 | Q. I mean, why did you not take their suggestion if you needed
- 12 help from these people?
- 13 A. I did take their suggestions but I also put into account me
- 14 and Francis Bradley's relationship.
- 15 | Q. I might have misheard earlier. Did you use the word "out
- 16 | of fright" that you -- am I correct?
- 17 | A. Yeah. He was having erratic reactions to our conversations
- 18 and towards the middle of the summer.
- 19 | Q. Those conversations being had on what? The email? Phone?
- 20 | Text message?
- 21 A. Phone, text.
- 22 Q. You are frightened by his texts?
- 23 A. Yeah. He's quite emotional and I think he has difficulty
- 24 dealing with his anger sometimes.
- 25 | Q. Would you say the same of yourself?

MR. RAO: Objection. Relevance. 1 THE COURT: No. Overruled. 2 3 No. Α. 4 And what were you afraid of? 0. 5 I was afraid of -- I was most afraid of not being able to 6 get my ideas out clearly, which was another reason I wrote the 7 email, because I had difficulty dealing with confrontation. MR. PEK: Nothing further, your Honor. 8 9 Thank you, Mr. Grattan. 10 THE COURT: All right. Mr. Grattan, you are excused. 11 You may step down. 12 (Witness excused) 13 THE COURT: All right. Mr. Pek, anything further? 14 MR. PEK: No, your Honor. That's it. 15 THE COURT: All right. Mr. Rao. MR. RAO: Very briefly, your Honor. 16 17 As the Court has previously pointed out, it was plaintiffs' burden to show evidence as to why this Court should 18 19 issue an injunction. Defense respectfully submits that 20 plaintiff has submitted little to no relevant evidence bearing 21 on the injunction.

The evidence as far as we understand it and the relevant evidence so far as we understand it shows several documented instances of Mr. Bradley and Mr. Grattan holding themselves out as a partnership. The evidence suggests

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Mr. Bradley's contribution to the fabrication of furniture was minimal and that Mr. Grattan not only purchased the website but designed the website, the logo, handled the marketing, and in many ways contributed to the assets of the partnership, whether it be through labor, through contacts, through marketing, or actual financial contributions.

At the heart of this case, as I stated yesterday, is a failure to $\ensuremath{\mathsf{--}}$

THE COURT: Can I stop you for a moment?

MR. RAO: Yes, your Honor.

THE COURT: You're giving what would appear to be a closing argument on the evidentiary hearing. To the extent that it is a motion to deny the preliminary injunction at the conclusion of the plaintiff's offer of evidence, I will reserve on that until I have heard all of the evidence. So if you have any evidence that you want to submit, I'll turn to you for any evidence you wish to submit, and then after the evidence is closed I will listen to both of you with respect to any arguments that you want —

MR. RAO: Understood, your Honor. You are correct, I was leading up to a motion and it is premature and understood. I have nothing further to say, your Honor.

THE COURT: OK. So I'll reserve on any motion by the defense to deny the motion for a preliminary injunction.

Did you want to make any motion, Mr. Pek, at the

conclusion of your case?

MR. PEK: Well, I'm a little bit confused. Make a motion with respect to the pending motion that we are --

THE COURT: Right. Yes. There is a preliminary injunction motion that's pending. We just finished your presentation on your evidence, and the defense made a motion to deny the preliminary injunction based upon the record so far. Is there any motion that you had wanted to make?

MR. PEK: Sure.

THE COURT: I'm not saying you should.

MR. PEK: OK. I'll move for a directed verdict on the defamation per se claim, the commercial defamation, based on Plaintiffs' Exhibit 1.

THE COURT: Whoa. Whoa. This is an evidentiary hearing on the preliminary injunction. So you are seeking a preliminary injunction. It's not the time for a motion for summary judgment on the defamation per se claim. I mean, we had this evidentiary hearing for purposes of any evidentiary disputes so that I could rule on the preliminary injunction motion. I'm not suggesting that when you finished presenting your evidence there is any appropriate motion that you should be making.

MR. PEK: OK.

THE COURT: But if there was, I would listen to it, because the defendant said, Judge, based on the record so far,

deny the motion for a preliminary injunction. I said I will reserve on that until I have heard all of the evidence, including whether the defendant has any evidence to present.

Now, simply in fairness I turn to you to ask whether there is any motion that you had wanted to make after you were finished with your evidence on the preliminary injunction.

MR. PEK: No. It does somewhat escape me as to what motion I would make unless your Honor is speaking with respect to a motion to preclude or strike or something like that. I just want to remind the Court that there is a motion to compel that is on for today that the witness didn't appear for, but that is a separate issue. So, no, I don't have any motion.

THE COURT: OK. So now, Mr. Rao --

MR. RAO: Apologies, your Honor. I neglected to mention one thing, which is that these proceedings have dragged out far beyond any of our -- at least on this side -- anticipation, and we are seeking some measure of fees and costs for the preliminary injunction hearing based on plaintiffs' default on the 15th --

THE COURT: You've got to speak up.

MR. RAO: Apologies, your Honor. Is this better?

THE COURT: It is, but you really don't have to do that. Just put the mike back on the desk, stand up, and speak a little louder and the mike will pick up your voice.

MR. RAO: Yes, your Honor. I was saying --

THE COURT: Much better.

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MR. RAO: I was saying that we are moving for fees and costs relating to this preliminary injunction hearing.

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THE COURT: OK. I will reserve on that also.

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Now, do you have any evidence that I'll -- it's the defendant's opportunity to present anything in addition in

MR. PEK: Your Honor, can I just interject very

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opposition to the motion for the preliminary injunction.

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quickly on the fees and costs request? I just want to reserve

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the right for posthearing briefing on the issue of fees.

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THE COURT: All right. Mr. Rao.

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MR. RAO: No further evidence beyond what was in the papers and in this hearing.

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THE COURT: OK. So the plaintiff has rested, the

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defendant has rested, and it is the plaintiff's motion for a

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preliminary injunction. I'll listen to anything that Mr. Pek

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wants to tell me. Then I will listen to anything Mr. Rao wants

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to tell me.

MR. PEK: May I take the podium, your Honor?

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THE COURT: Yes. Sure.

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MR. PEK: Your Honor, I do agree and I do apologize

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for this taking longer than it perhaps ought to have. However,

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I do absolutely respectfully submit that we have demonstrated a

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likelihood of success on the merits of certain claims $% \left(1\right) =\left(1\right) +\left(1$

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pertaining directly to our motion for injunctive relief, as

many of our claims seek equitable relief, for example, the defamation per se claim but more to the point the false designation of origin claim. We have in evidence now emails that confirm, on their face, that they're likely to confuse. And this is not an infringement action versus — we are not claiming trademark infringement but it is a false designation of origin action, and it is certainly confusing when, just having established that the defendant has as a matter of course commingled these two — you know, wearing both hats when Mr. Grattan testified that it was a marketing technique, I said that's an elegant way — I said to myself that is an elegant way of saying something quite different.

And the evidence — the documents that are in evidence establish and satisfy, although there is not a wealth of evidence, that the Nick Cope-related payments speak for themselves. As your Honor suggested, they come close to speaking for themselves. And we have established, although I haven't had the opportunity to lay the foundation without obtaining depositions or the witnesses themselves to prove the \$25,000 that had been unearthed pursuant to our subpoenas, so I wouldn't burden the Court or belabor the Court with inadmissible evidence. However, one thing is certain, that we have been very active and have not been sitting on our hands since your Honor suggested that we take expedited discovery. We issued 12 subpoenas and we had sought to enforce them.

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They have borne fruit, and we have learned that Mr. Grattan, while he did not make — consummate many sales, did try to and some sales were made. And whether or not they were made under the Vidivixi name is not in dispute. Where there is an email address and a signature block containing the website and right directly under, Mark — you know, "Mark Grattan." The invoices alone, your Honor, I would respectfully submit, on their face, now being in evidence, provide grounds for a preliminary injunction.

There is no assurance that we have as to the preservation of the goodwill, quality control or the use of the partnership's trademark. Yes, it is a partnership. And I understand that your Honor, as you said yesterday -- as your Honor said yesterday, you encouraged the parties to begin soliciting testimony speaking more directly to the injunction rather than, say, to who contributed what, which would be perhaps more appropriate for a partnership dissolution or a final accounting, and I understand that. However, as your Honor is no doubt aware, one instance of customer confusion is sufficient to warrant injunctive relief. And I'm not saying this is a landslide here, but I will respectfully submit that the emails with the invoices and Nick Cope's payment alone make plain that there is almost a certain likelihood of confusion. And I understand that that's grammatically incorrect, but there is no doubt that the risk of irreparable harm and the absence

of quality control -- of access to quality control on behalf of my client who at a bare minimum, an absolute bare minimum, is a 50 percent owner in this partnership. There's --

THE COURT: If there is a partnership that has rights to the name Vidivixi, isn't there a problem at the outset establishing trademark infringement or any of the other torts that spring from that? Because each of the partners would have the right to use the name, wouldn't they? And so if that's right, then the fact that there could be confusion, as you say, is one of the elements that you never really get to.

If both people have the right to use the name, you don't get to the issue of whether there is infringement because there is a likelihood of confusion or blurring or any of the other possible elements for the intellectual property torts.

MR. PEK: Understood, your Honor, but unfair competition is one of them, and unfair competition under the Lanham Act is not specific to registered marks or --

THE COURT: Yes, but --

MR. PEK: I understand what your Honor is saying, I do. And that being said, I would be most curious to know what going forward this Court would decide with respect to the pieces of furniture that — if there is a partnership or, you know, are in storage and the no sale restriction, how we can walk out of here without at least one party being extremely concerned with respect at least to the furniture or the IP or,

going forward, the use of the Mark.

I am hard-pressed to think of your Honor's order -- an order from your Honor that could preserve or restore the status quo if it has been upset. Clearly, this is no doubt a partnership dissolution, and I don't wish to take any more of the Court's time. But I do respectfully submit that we have submitted enough, that the invoices speak for themselves and that the emails speak for themselves, and that under the, you know, the Lanham Act and just the policies underlying unfair competition, I understand why the wrinkle -- a very critical wrinkle is that the partnership had owned the IP as a result of the writing arising under common law, but that is where we stand.

That is why I amended the complaint. I have not sought to drag this out whatsoever. With all due respect, opposing counsel's application for fees is absolutely absurd, in my estimation, and that is the only reason I wish to reserve posthearing briefing on that issue.

And I don't have anything more to say. I don't want to take your Honor's time. Your Honor has been very gracious in granting us an audience and --

THE COURT: I don't grant an audience; I have a hearing. OK.

MR. PEK: Thank you, your Honor.

THE COURT: Mr. Rao.

MR. RAO: Thank you, your Honor.

This case has, defendants respectfully submit, always been speculation in search of a theory. The idea that Mr. Grattan was violating the Lanham Act or the unfair competition laws when he was a business partner of Mr. Bradley's and was so clearly promoting the interests of that partnership is simply unsupported by the evidence. The fact that he — the fact of the matter is we have established that all of the supposed sales, except for the Nick Cope invoice, came through other channels, that Mr. Grattan has been a woodworker for a very long time and has been running a business and that those other inquiries were not related to Vidivixi, and, if anything, he was trying to promote Vidivixi amongst his existing client base to generate sales.

There is clear documentation of both plaintiff and defendant signing documents as principals of Vidivixi. There is clear documentation showing that Mr. Grattan was integrally involved in the design and promotion of the brand of Vidivixi, including the website and all of the intellectual property. So it's at best unclear and at worst baseless to argue that Mr. Grattan has somehow violated trademark laws.

Regarding plaintiffs' other claims, which are many, they simply haven't presented evidence to bear their burden of proof. You know, we have claims for defamation. We have claims for deceptive trade practices. We have a whole host of

kitchen-sink claims, but ultimately it comes down to the issue of whether Mr. Grattan made sales of Vidivixi furniture, and the evidence hasn't shown that there was any breach of fiduciary duty or breach of partnership obligation.

The only thing the evidence has shown is that Mr. Bradley attempted to use a trademark filing and an LLC filing to issue demand letters and create threats from an entity that didn't exist even four months ago. So I'm not sure how that establishes in any way a breach of a partnership duty, but I leave that to plaintiffs to bear the burden of proof.

As far as the injunction factors, we respectfully submit that plaintiffs have not borne their burden on likelihood of success on the merits. We respectfully submit that there is no irreparable harm possible from pure money damages that may have arisen from sales of furniture. Those issues could be dealt with in a partnership accounting.

We respectfully submit that the balance of equities do not favor plaintiff, and, in fact, Mark Grattan was an integral part of Vidivixi. He designed the furniture. He was always entitled to some portion of the profits of the sales. That the current state of affairs is where plaintiffs have taken furniture out of the showroom, put it into a much more expensive storage space out of sight of any market or client base is not a preservation of the status quo but a huge upset of the status quo and it is actually unreasonable from a

business perspective. It just doesn't make sense.

And, finally, there is no public interest in issuing this injunction. And we, defendants, respectfully submit that the Court should deny the injunction.

Thank you, your Honor.

THE COURT: Now, you also said that you were looking for some form of costs from the preliminary injunction. I would certainly not award costs without a motion that sought costs and explained what the basis for the motion is because it makes a big difference. There are various sources of costs and they require different showings. Some require bad faith and they are very precise, and so a simple statement that we seek costs is not sufficient to get costs.

So if the spirit moved you and you thought you wanted to make a motion for costs, you could make a motion for costs. I am not going to give legal advice on the subject of whether to make a motion, but I can tell you that it is extremely difficult to get costs because the showing is extremely high and that oftentimes more cost and expense is spent making such a motion which ultimately is unsuccessful so that the costs are sunk costs and wasted.

MR. RAO: Understood, your Honor.

THE COURT: I'm sorry.

MR. RAO: We understand, your Honor, and if we make such a motion we hope to support it with evidence that the

1 Court would find compelling as a reason to grant such motion.

THE COURT: All I can do is tell you that I have grave doubts as to the success of that motion.

MR. RAO: I understand.

THE COURT: I don't decide anything until it is briefed on the facts and the law.

Now, I'll take the preliminary injunction motion under advisement and I'll decide it, hopefully, soon. So, thank you.

Now, the principals have had an opportunity to listen to each other and hear all of the evidence; so have the lawyers. There appears to be common ground between the parties that there was a working relationship which the parties have described as a partnership for some period of time, and the plaintiff has even said it comes down to a question of dissolution of the partnership and the division of partnership assets. It is truly unfortunate that you all have not yet settled this case. I urged you to do that. I sent you to the Magistrate Judge but so far that's been unsuccessful.

What do the parties have to look forward to? Putting aside the preliminary injunction, whatever happens on the preliminary injunction, the next stage is to complete discovery. I tried to have an expedited trial on everything but the defendant said no. The defendant wanted to complete discovery and then make a dispositive motion, which would be a motion for summary judgment at the conclusion of all of the

discovery. Then if that motion were not granted, you all would go to trial.

Now, I can tell you that what will happen is that both sides will expend a considerable amount of attorneys' fees, which is a matter of concern to me simply in the interest of justice. I'm here to resolve disputes. If a case should be tried, it should be tried, it should be settled, it should be settled. But the issue of attorneys' fees should not be something that clients have to deal with. Unfortunately, clients need lawyers and lawyers end up getting paid.

But it's up to the clients ultimately to make the decisions as to what they're going to do, and those factors include what's in the best interest of the clients at the end of the day. It's clear there was a working relationship here which the parties have no desire to put back together, and there's got to be some resolution among all of you. Whether that comes after a lot more attorneys' fees on motions for summary judgment or at trial, there still has to be a resolution among all of you. And the lawyers should attempt to resolve it, but it's the clients who should be the driving force behind a reasonable resolution.

You all got along for a considerable period of time.

The testimony indicates that you have mutual friends and acquaintances in the industry. I am limited by what I can say because I'm the trial judge. I also have a motion that's

pending before me. I will decide the motion. I will then preside over the subsequent proceedings. But in the interest of justice, I can tell you that you should talk about settlement, because it's only by settling that both sides can walk away without either side concluding that they have lost. It is the only way that both sides can come away with a situation that they can go on about their professional lives. Neither side has an interest in being consumed by the litigation and by being eaten up by attorneys' fees.

So, in the interest of justice, I can tell you that you should talk about settlement, because what that does is it takes out of the equation either side's fear that by talking about settlement they appear to be signaling weakness or something like that, which is really not a reasonable position in any event. But when talk about settlement because the Judge tells you to talk about settlement, it's not a sign of litigation weakness by either side.

So I told you to talk about settlement. I will take the motion under advisement. I will decide the motion in the near future. It will still take a little time for me to decide the motion, but if you reach any resolution, you should send me a letter indicating that. OK. Good afternoon, all.

MR. PEK: Thank you, your Honor.

MR. RAO: Thank you, your Honor.

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